Advertising Rates 2017
effective October 1st, 2016

Journal of Inherited Metabolic Disease

— Official Journal of the Society for the Study of Inborn Errors of Metabolism
The **JIMD** aims to improve the management and understanding of inherited metabolic disorders by enhancing communication between scientists in the field throughout the world. It publishes results of original research and new or important observations pertaining to any aspect of inherited metabolic disease in humans and higher animals. This includes clinical (medical, dental and veterinary), biochemical, genetic (including cytogenetic, molecular and population genetic), experimental (including cell biological), methodological, theoretical, epidemiological, ethical and counselling aspects.

The **JIMD** also reviews important new developments or controversial issues relating to metabolic disorders and publishes reviews and short reports arising from the Society's annual symposia. A distinction is made between peer-reviewed scientific material that is selected because of its significance for other professionals in the field, and non-peer-reviewed material that aims to be important, controversial, interesting or entertaining.
## Journal of Inherited Metabolic Disease
### Advertising Rates 2017 - effective October 1st, 2016

| Journal size | 210 mm wide x 279 mm high  
add 5 mm to trim size to all sides |
| --- | --- |
| Bleed size | offset printing  
electronic data only |
| Printing method |  
Printing material |
| Ad sizes and rates | type area Width x Height trim size Width x Height b/w-Rates |
| Inside front cover | 174 x 240 mm 210 x 279 mm € 1.200,— |
| Page facing 1st text page | 174 x 240 mm 210 x 279 mm € 1.100,— |
| 1st right-hand ad page | 174 x 240 mm 210 x 279 mm € 1.100,— |
| 1/4 page | 174 x 240 mm 210 x 279 mm € 1.000,— |
| 1/2 page vertical | 85 x 240 mm 100 x 279 mm € 600,— |
| 1/2 page horizontal | 174 x 115 mm 210 x 135 mm € 600,— |
| 1/4 page vertical | 85 x 115 mm 100 x 135 mm € 400,— |
| 1/4 page horizontal | 174 x 55 mm 210 x 65 mm € 400,— |
| Discounts (within one year) | Frequency discount  
Space discount |
| 3 x = 3 %  
6 x = 5 %  
12 x = 10 %  
18 x = 15 % | 3 pages = 5 %  
6 pages = 10 %  
12 pages = 15 %  
18 pages = 20 % |
| Classified ads | 20 % reduction from standard rate |
| Colour charges (not subject to any discount) | each standard colour € 400,—  
4-colour-rate € 1.150,—  
each special colour € 600,—  
(standard colours according to ISO 12647-2) |
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Space discount |
| 3 x = 3 %  
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### Online/SpringerLink

**Target group**
Academics worldwide

**Profile**
SpringerLink (URL: link.springer.com/) is one of the world’s leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for physicians, researchers and scientists.

**Targeting**
SpringerLink offers a variety of targeting options to improve the targeting of your message.

**Rates**
- cost per thousand € 85,–

**Placement**
- Journal level, on all abstract pages and on the table of content. Only one advert per page.

**Online ad format**
- 160 x 600 Pixel, static or animated
- 728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG
- Linked to a URL of your choice!

Other online options on request.

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### e-ToC Alert*

**Target group**
1335 e-ToC Alert Subscribers (as of October 2016)

**Rates**
- ad price per alert € 950,–

**Placement**
- Positioned in the top part under Important News

**Ad format**
- 468 x 60 Pixel, static, linked to a webpage of your choice.

* = Subject to approval by the society