Advertising Rates 2017
effective October 1st, 2016

Journal of Inherited Metabolic Disease

— Official Journal of the Society for the Study of Inborn Errors of Metabolism
**Profile**

The **JIMD** aims to improve the management and understanding of inherited metabolic disorders by enhancing communication between scientists in the field throughout the world. It publishes results of original research and new or important observations pertaining to any aspect of inherited metabolic disease in humans and higher animals. This includes clinical (medical, dental and veterinary), biochemical, genetic (including cytogenetic, molecular and population genetic), experimental (including cell biological), methodological, theoretical, epidemiological, ethical and counselling aspects.

The **JIMD** also reviews important new developments or controversial issues relating to metabolic disorders and publishes reviews and short reports arising from the Society’s annual symposia. A distinction is made between peer-reviewed scientific material that is selected because of its significance for other professionals in the field, and non-peer-reviewed material that aims to be important, controversial, interesting or entertaining.

**Affiliation**

» Society for the Study of Inborn Errors of Metabolism, SSIEM.

**Editors-in-Chief**

J. Zschocke, Innsbruck, Austria  
Eva Morava, New Orleans, LA. USA

**Science Citation Index**

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**Print-run**

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**Subscription**

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**Total circulation**

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**Circulation**

Europe 61.4 %  
USA/Canada 18.0 %  
Asia/Japan 11.9 %

**Distribution**

paid subscription only

**Publication frequency**

12 issues per year  
(Please see the publication schedule)

**Terms of payment**

Net 30 days after receipt of our invoice;  
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as at October 2016
Journal of Inherited Metabolic Disease
Advertising Rates 2017 - effective October 1st, 2016

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| Printing method | offset printing |
| Printing material | electronic data only |

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| Classified ads | 20 % reduction from standard rate |
| Colour charges (not subject to any discount) | |

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All dates 2017 unless noted otherwise; subject to alterations.
### Target group

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<th>Academics worldwide</th>
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### Profile

**SpringerLink** (URL: link.springer.com/) is one of the world’s leading databases for high-quality STM journals, book series, books and reference works. **SpringerLink** is a powerful central access point for physicians, researchers and scientists.

### Targeting

**SpringerLink** offers a variety of targeting options to improve the targeting of your message.

### Rates

Cost per thousand € 85,–

### Placement

Journal level, on all abstract pages and on the table of content. Only one advert per page.

### Online ad format

160 x 600 Pixel, static or animated

728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG

Linked to a URL of your choice!

Other online options on request.

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### e-ToC Alert*

Reader-subscribed email blast. This alert details a summary of future content in the upcoming journal issue.

No more than two external ads per Alert

### Target group

1335 e-ToC Alert Subscribers (as of October 2016)

### Rates

Ad price per alert € 950,–

### Placement

Positioned in the top part under Important News

### Ad format

468 x 60 Pixel, static, linked to a webpage of your choice.

* = Subject to approval by the society
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