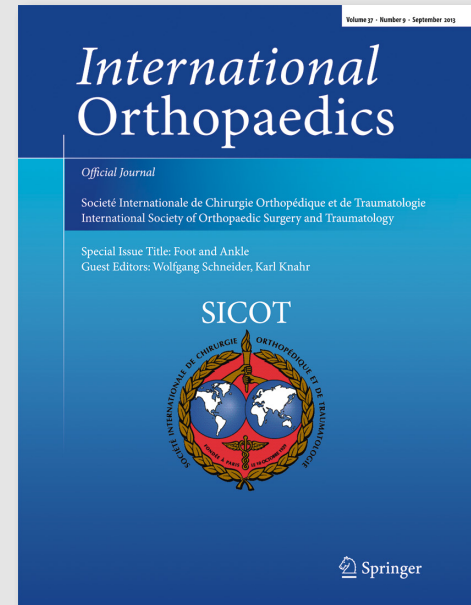


## Advertising Rates 2017

effective October 1st, 2016

# International Orthopaedics

— Official Journal of the Société Internationale  
de Chirurgie Orthopédique et de Traumatologie, SICOT



<b>Target group</b>	mainly members of the SICOT, orthopaedists and surgeons
<b>Profile</b>	<p><b>International Orthopaedics</b> publishes original papers from all over the world.</p> <p>The articles deal with clinical orthopaedic surgery or basic research directly connected with orthopaedic surgery. International Orthopaedics will also link all the members of SICOT by means of an insert that will be concerned with SICOT matters.</p> <p>Finally, it is expected that news and information regarding all aspects of orthopaedic surgery, including meetings, panels, instructional courses, etc. will be brought to the attention of the readers.</p>
<b>Affiliation</b>	» Société Internationale de Chirurgie Orthopédique et de Traumatologie, SICOT
<b>Editor-in-Chief</b>	M.M. Scarlat (France)
<b>Science Citation Index</b>	Impact Factor 2,387 (2015)

<b>Publisher</b>	<b>Springer-Verlag GmbH</b> Heidelberger Platz 3 14197 Berlin   Germany
<b>Advertising Manager</b>	Raina Chandler tel +49 (0)6221 / 4 87-84 43 fax +49 (0)6221 / 4 87-87 62 E-Mail raina.chandler@springer.com
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**Journal size** 210 mm wide x 279 mm high  
**Bleed size** add 5 mm to trim size to all sides

**Printing method** offset printing  
**Printing material** electronic data only

Ad sizes and rates	type area Width x Height	trim size Width x Height	b/w- Rates
Back cover	174 x 240 mm	210 x 279 mm	€ 2.400,-
Inside front cover	174 x 240 mm	210 x 279 mm	€ 2.300,-
page facing 1st text page	174 x 240 mm	210 x 279 mm	€ 2.100,-
1st right-hand ad page	174 x 240 mm	210 x 279 mm	€ 2.100,-
1/1 page	174 x 240 mm	210 x 279 mm	€ 1.950,-
1/2 page vertical	85 x 240 mm	100 x 279 mm	€ 1.000,-
1/2 page horizontal	174 x 115 mm	210 x 135 mm	€ 1.000,-
1/4 page vertical	85 x 115 mm	100 x 135 mm	€ 600,-
1/4 page horizontal	174 x 55 mm	210 x 65 mm	€ 600,-

Discounts (within one year)	Frequency discount	Space discount
	3 x = 3 %	3 pages = 5 %
	6 x = 5 %	6 pages = 10 %
	12 x = 10 %	12 pages = 15 %
	18 x = 15 %	18 pages = 20 %

**Classified ads** 20 % reduction from standard rate

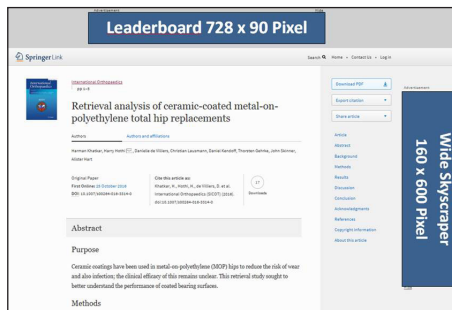
**Colour charges** each standard colour € 400,-  
 (not subject to 4-colour-rate € 1.150,-  
 any discount) each special colour € 600,-  
 (standard colours according to ISO 12647-2)

## Publication schedule 2017

Issue No.	Month	Publication date	Closing date	Deadline ad copy
1	January	13.01.	08.12.2016	12.12.2016
2	February	10.02.	04.01.	09.01.
3	March	14.03.	06.02.	08.02.
4	April	13.04.	08.03.	10.03.
5	May	11.05.	05.04.	07.04.
6	June	13.06.	08.05.	10.05.
7	July	12.07.	06.06.	06.06.
8	August	11.08.	06.07.	10.07.
9	September	12.09.	07.08.	09.08.
10	October	13.10.	07.09.	11.09.
11	November	10.11.	05.10.	09.10.
12	December	01.12.	26.10.	30.10.

All dates 2017 unless noted otherwise; subject to alterations.

## Online/SpringerLink



### Target group

Academics worldwide

### Profile

**SpringerLink** (URL: [link.springer.com/](http://link.springer.com/)) is one of the world's leading databases for high-quality STM journals, book series, books and reference works. **SpringerLink** is a powerful central access point for physicians, researchers and scientists.

### Targeting

**SpringerLink** offers a variety of targeting options to improve the targeting of your message.

### Rates

cost per thousand € 85,-

### Placement

Journal level, on all abstract pages and on the table of content. Only one advert per page.

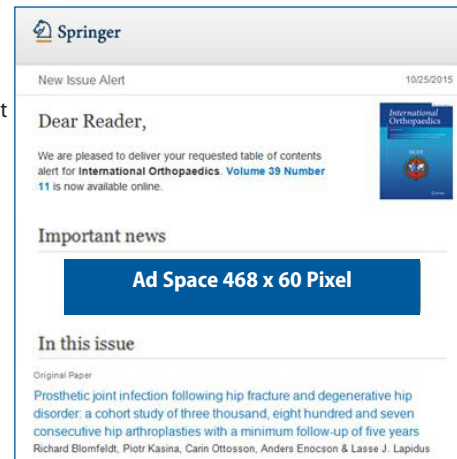
### Online ad format

160 x 600 Pixel, static or animated  
728 x 90 Pixel, static or animated  
as .gif-file (40KB) or ad TAG  
Linked to a URL of your choice!  
Other online options on request.

## e-ToC Alert\*

Reader-subscribed email blast. This alert details a summary of future content in the upcoming journal issue.

No more than two external ads per Alert



### Target group

3824 e-ToC Alert Subscribers (as of October 2016)

### Rates

ad price per alert € 1.900,-

### Placement

Positioned in the top part under *Important News*

### Ad format

468 x 60 Pixel,  
static, linked to a webpage of your choice.

\*=Subject to approval by the society



<http://www.springer.com/journal/264>

International Orthopaedics

Editor-in-Chief: Scarlat, M.M.

ISSN: 0341-2695 (print version)

ISSN: 1432-5195 (electronic version)

Journal no. 264