Advertising Rates 2017
effective October 1st, 2016

European Journal of Nuclear Medicine & Molecular Imaging

— Official Journal of the European Association of Nuclear Medicine (EANM)
### European Journal of Nuclear Medicine & Molecular Imaging

**Target group**
Leading specialists in nuclear medicine both in research and practice, managing staff in research institutes and decisionmaking teachers in university clinics.

**Profile**
**European Journal of Nuclear Medicine & Molecular Imaging** is a forum for the exchange of clinical and scientific information for the nuclear medicine community and allied professions involved in the functional, metabolic and molecular investigation of disease. The journal is primarily of interest to those practicing in the field of nuclear medicine but it also reports on original works relating to physics, dosimetry, radiation biology, computer science, radiochemistry and pharmacy. The journal welcomes original material reflecting the growing field of molecular imaging probes, reporter gene assays, cell trafficking, targeting of endogenous gene expression and antisense methodologies. EJNM publishes in-depth reviews of topical interest, occasional surveys, short communications and correspondence. A section on controversies is also new.

**Affiliation**
» Official Journal of the European Association of Nuclear Medicine (EANM)

**Editor-in-Chief**
I. Carrió, Barcelona

**Science Citation Index**
Impact Factor 5,537 (2015)

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**Publisher**
Springer-Verlag GmbH
Heidelberger Platz 3
14197 Berlin | Germany

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**Print-run**
1,100 copies

**Subscription**
999 copies

**Total circulation**
1,000 copies

**Circulation**
Europe 62,7 %
USA/Canada 11,2 %
Asia/Japan 19,0 %
other countries 7,0 %

**Distribution**
paid subscription only

**Publication frequency**
12 issues per year
(Please see the publication schedule)

**Terms of payment**
Net 30 days after receipt of our invoice;
2 % cash discount if paid within 14 days of invoice date; 3 % cash discount if paid in advance of publication.

**Remittance to**
Springer-Verlag GmbH
Deutsche Bank AG, Berlin,
A/C No. 0216176 (Bank Code No. 100 700 00)
IBAN: DE41 1007 0000 0216 176 00
BIC: DEUTDEBBXXX

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as at October 2016
## Journal size
Bleed size
210 mm wide x 279 mm high
add 3 mm to trim size to all sides

### Printing method
- offset printing

### Printing material
- electronic data only

### Ad sizes and rates

<table>
<thead>
<tr>
<th>Type area Width x Height</th>
<th>Trim size Width x Height</th>
<th>b/w-Rates</th>
</tr>
</thead>
</table>

### Back cover
- 174 x 240 mm
- 210 x 279 mm
- € 2,230,—

### Inside front cover
- 174 x 240 mm
- 210 x 279 mm
- € 2,090,—

### Page facing 1st text page
- 174 x 240 mm
- 210 x 279 mm
- € 1,920,—

### 1st right-hand ad page
- 174 x 240 mm
- 210 x 279 mm
- € 1,920,—

### 1/2 page vertical
- 85 x 115 mm
- 100 x 135 mm
- € 450,—

### 1/2 page horizontal
- 174 x 115 mm
- 210 x 135 mm
- € 850,—

### 1/4 page vertical
- 85 x 55 mm
- 100 x 65 mm
- € 450,—

### 1/4 page horizontal
- 174 x 55 mm
- 210 x 65 mm
- € 450,—

### Discounts
(within one year)
- Frequency discount
  - 3 x = 3 %
  - 6 x = 5 %
  - 12 x = 10 %
  - 18 x = 15 %

- Space discount
  - 3 pages = 5 %
  - 6 pages = 10 %
  - 12 pages = 15 %
  - 18 pages = 20 %

### Classified ads
- 20 % reduction from standard rate

### Colour charges
(not subject to any discount)
- each standard colour € 400,—
- 4-colour-rate € 1,150,—
- each special colour € 600,—
  (standard colours according to ISO 12647-2)

## Publication schedule 2017

<table>
<thead>
<tr>
<th>Issue No. Month</th>
<th>Publication date</th>
<th>Closing date</th>
<th>Deadline ad copy</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 March</td>
<td>16.02.</td>
<td>11.01.</td>
<td>13.01.</td>
</tr>
<tr>
<td>4 April</td>
<td>15.03.</td>
<td>07.02.</td>
<td>09.02.</td>
</tr>
<tr>
<td>5 May</td>
<td>13.04.</td>
<td>08.03.</td>
<td>10.03.</td>
</tr>
<tr>
<td>6 June</td>
<td>11.05.</td>
<td>05.04.</td>
<td>07.04.</td>
</tr>
<tr>
<td>7 July</td>
<td>08.06.</td>
<td>03.05.</td>
<td>05.05.</td>
</tr>
<tr>
<td>8 August</td>
<td>03.07.</td>
<td>24.05.</td>
<td>30.05.</td>
</tr>
<tr>
<td>9 August</td>
<td>25.07.</td>
<td>19.06.</td>
<td>21.06.</td>
</tr>
<tr>
<td>10 September</td>
<td>22.08.</td>
<td>17.07.</td>
<td>19.07.</td>
</tr>
<tr>
<td>11 October</td>
<td>20.09.</td>
<td>15.08.</td>
<td>17.08.</td>
</tr>
<tr>
<td>12 November</td>
<td>25.10.</td>
<td>19.09.</td>
<td>21.09.</td>
</tr>
<tr>
<td>13 December</td>
<td>21.11.</td>
<td>16.10.</td>
<td>18.10.</td>
</tr>
</tbody>
</table>

All dates 2017 unless noted otherwise; subject to alterations.
### Online/SpringerLink

<table>
<thead>
<tr>
<th>Target group</th>
<th>Academics worldwide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Profile</td>
<td>SpringerLink (URL: link.springer.com/) is one of the world’s leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for physicians, researchers and scientists.</td>
</tr>
<tr>
<td>Targeting</td>
<td>SpringerLink offers a variety of targeting options to improve the targeting of your message.</td>
</tr>
<tr>
<td>Rates</td>
<td>cost per thousand € 85,–</td>
</tr>
<tr>
<td>Placement</td>
<td>Journal level, on all abstract pages and on the table of content. Only one advert per page.</td>
</tr>
<tr>
<td>Online ad format</td>
<td>160 x 600 Pixel, static or animated 728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG  Linked to a URL of your choice!  Other online options on request.</td>
</tr>
</tbody>
</table>

### e-ToC Alert*

<table>
<thead>
<tr>
<th>Target group</th>
<th>6645 e-ToC Alert Subscribers (as of October 2016)</th>
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<tbody>
<tr>
<td>Rates</td>
<td>ad price per alert € 2.500,–</td>
</tr>
<tr>
<td>Placement</td>
<td>Positioned in the top part under Important News</td>
</tr>
<tr>
<td>Ad format</td>
<td>468 x 60 Pixel, static, linked to a webpage of your choice.</td>
</tr>
</tbody>
</table>

*Subject to approval by the society
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