2015 Media Information

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Digestive Diseases and Sciences publishes high-quality, peer-reviewed, original papers on basic research and clinical practice in gastroenterology, hepatology, and related fields. This well-illustrated journal features comprehensive coverage of the basic pathophysiology involved in new technological advances in the treatment of digestive diseases; insights from prominent academicians and practitioners concerning new scientific developments and practical medical issues; and discussions focusing on the latest changes in both local and worldwide social, economic, and governmental policies that affect the delivery of care of patients with digestive diseases.

Readership: Gastroenterologists, Hepatologists, Gastrointestinal surgeons, researchers in gastroenterology, general surgeons, colon and rectal surgeons, radiologists, and internists.

Journal Established: 1934

Frequency: Monthly

2013 Impact factor: 2.550

Circulation: 2,200
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Societies and Affiliations
Official Journal of the Gastroenterological Research Group

Springer
# Editorial Calendar

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<th>Publishing Month</th>
<th>Volume/ Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
<th>Bonus Distribution</th>
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<td>60:1</td>
<td>11/24/2014</td>
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<td>February</td>
<td>60:2</td>
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<td>Society of American Gastrointestinal &amp; Endoscopic Surgeons (SAGES); American Society of Colon and Rectal Surgeons</td>
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<td>60:9</td>
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<td>8/28/2015</td>
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Cancellations are not accepted after the closing date for space reservations. If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
# Digestive Diseases and Sciences

## 2015 Media Information

### DISPLAY ADVERTISING RATES

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<th>B&amp;W RATES</th>
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<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
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<td>$945</td>
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### CLASSIFIED ADVERTISING RATES

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### COLOR CHARGES

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<tr>
<td>MATCHED</td>
<td>$700</td>
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<tr>
<td>4-COLOR</td>
<td>$1250</td>
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Full color charges also apply to fractional pages. 
Bleed: no charge. 
Institutional rate: $1132

### INSERTS

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<th>Insert</th>
<th>Rate</th>
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<tr>
<td>2-Page Insert</td>
<td>2x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;E Rate</td>
</tr>
<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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### COVER AND PREFERRED POSITIONS

- Second Cover: 35% over earned B&W rate
- Third Cover: 15% over earned B&W rate
- Fourth Cover: 50% over earned B&W rate
- Other specified: 10% over earned B&W rate

• Premium over earned b/w page rate. Non-cancelable. 
• Premium positioning not guaranteed with insert. 
• Please consult with your sales representative for availability of all positions.

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<table>
<thead>
<tr>
<th>SIZING</th>
<th>WIDTH</th>
<th>DEPTH</th>
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<tr>
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</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

Bleed: Plate size: 8 ½" X 11 ¼". Trim size: 8 ¼" X 11".
• Keep live matter at least ¼" from all sides.
• On 2-Page spread 1/8" on the outside and ¼" in the gutter will trim off.

Printing Process: web
Paper stock within journal:
• Inside pages: 60 # white Sterling gloss.
• Covers: 10 point coated two sides.
Type of Binding: Perfect
Halftone: 133

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Stock weight: Maximum 80 # gloss.
Quantity: Amount from “total circulation” plus 10% “additional”. It is recommended that the advertiser contact Corporate Advertising, when an issue has a larger print run.
Closing date: Same as ad closing date.

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