

BOOK PROPOSAL FORM

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We thank you for your interest in publishing with Springer! In order for us to make an informed evaluation of your proposal, we ask you to complete this book proposal form. Please do not hesitate to contact us with any questions you may have.

Along with this Book Proposal Form, please provide the following material (if you have not already done so):

- Your CV, including a detailed list of your previous publications
- Tentative Table of Contents (electronic file, preferably in Word)
- Tentative list of bibliographic references
- Introduction, one or more sample chapters and/or a chapter outline
- Editor or Author bios-one to two paragraphs, no dates

1. TITLE INFORMATION

Tentative Book title:

Subtitle (if any):

2. AUTHOR(S)/EDITOR(S) INFORMATION

Author/Editor:	Please attach a short curriculum vitae of each author/editor.
Title:	
Last Name:	
First Name:	
* Role:	
Academic title:	
Corresponding address:	
* Institution:	
Department:	
Street name:	
Street number:	
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* City:	
State/District/County:	
* Country:	
Additional address information:	
Telephone number (incl. country code)/ext.:	
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* E-mail:	
Homepage URL:	
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3. BOOK INFORMATION

- 3.1 Type of work:
- | | |
|---|--|
| <input type="radio"/> Atlas | <input type="radio"/> Encyclopedia |
| <input type="radio"/> Bibliography | <input type="radio"/> Handbook |
| <input type="radio"/> Biography | <input type="radio"/> Laboratory Book |
| <input type="radio"/> Brief | <input type="radio"/> Ph.D. Thesis |
| <input type="radio"/> Collected Works | <input type="radio"/> Proceedings |
| <input type="radio"/> Collection of Essays | <input type="radio"/> Professional Book |
| <input type="radio"/> Commemorative Publication | <input type="radio"/> Reference work |
| <input type="radio"/> Contributed volume | <input type="radio"/> Reviews |
| <input type="radio"/> Dictionary | <input type="radio"/> Undergraduate textbook |
| <input type="radio"/> Manual | <input type="radio"/> Graduate/advanced undergraduate textbook |
| <input type="radio"/> Monograph | <input type="radio"/> Other: <input type="text"/> |

- 3.2 Originality of the work:
- New
 - Previously published with Springer
 - Previously published with other publisher
 - Previously published electronically
 - To be translated
 - To be revised
 - Other:

3.2.1 If your work has been previously published, please insert the full bibliographic information about previous edition.

(Original Title, Original Authors, Original Publisher, Original Language, Original Publication Year, Original Edition Number and any additional comments).

3.3 Main discipline(s) / sub-discipline(s):

Please provide a maximum of 6 of the most relevant disciplines for your book, starting with the most important. Insert the code of the discipline and description from the list provided by your Publishing Editor.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

3.4 Content Level:

- Lower undergraduate
- Upper undergraduate
- Graduate
- Professional/practitioner
- Research
- Popular/general

3.5 Estimated manuscript delivery date:

3.6 Estimated number of pages in manuscript:

(Please note that a Springer page counts 550 words on average)

3.7 Estimated number of:

	Black&White	Color
Tables	0	0
Illustrations	0	0

3.8 Table of Contents will include:

<input type="checkbox"/>	Foreword, by:
<input type="checkbox"/>	Preface
<input type="checkbox"/>	Introduction
<input type="checkbox"/>	Index, indicate type(s):
<input type="checkbox"/>	Bibliography
<input type="checkbox"/>	Glossary
<input type="checkbox"/>	Translator's note
<input type="checkbox"/>	Other:

3.9 Please indicate any **supplementary material** you plan to include (e.g. exercises, software, online files, dedicated website, solutions manual, etc.):

3.10 In case of a **textbook**, or if there could be additional use for your book as a textbook, please list courses (include course title/type, level, number of enrollments, main text, supplementary reading, possible contacts teaching the course):

3.11 Please provide a **short description** of the work (up to 1000 characters with spaces). ** Do not repeat the title of the book in the first 2 lines or sentences. * Do not describe the discipline in the first paragraph but focus on the benefits of the book. * End your text identifying who will be/is the readership/primary audience for the work. * Hyperlinks are not permitted.:*

3.12 List at least three **unique selling points (USP)**. A USP is a compelling reason for why a customer should buy **your** book instead of a similar book. Ideally, each point will show how a key feature (e.g., 100 color photos) leads to a customer benefit (e.g., fast and reliable diagnosis). Sample USPs for a professional computer science book:

- Numerous step-by-step tutorials help the reader to learn quickly
- A special chapter on next generation Flash prepares readers for the future
- Includes ten tips on how to protect flash sites from hackers

3.13 Please provide us with a minimum of 5 **keywords**

(if researchers search the Internet using this keyword they would find your book within the top hits. General words, like 'Philosophy', are not good keywords. Please aim specifically towards your audience).

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

3.14 Please indicate if your research was funded, and if applicable provide the name of the funder.

Funded: Name of funding organization/institution:

Not funded:

3.15 Please indicate you are interested in making your publication available open access.

- My funder requires open access publication
- Open access publication is not required, but I wish to explore this route
- I am not required/do not wish to publish open access

4. COMPETITIVE LITERATURE

Please provide information about competing titles in the area, with as much detail as possible. Please include title, author/editor name(s), year of publication, ISBN, price, number of pages and an explanation of how your book is different.

5. ADDITIONAL INFORMATION requested by the Publishing Editor

1. Suggest three peer reviewers to provide reviews of your proposal.
2. Provide chapter summaries if available.
3. Please describe the peer review process you use.
4. Will you use a plagiarism software program on the book?

Date form completed:

Many thanks for taking the time to complete this questionnaire. Your detailed responses will be very helpful in our assessment of the potential market for your proposal and will enable us to reach a decision regarding publication that much sooner.



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