

# Annals of Biomedical Engineering

Official Journal of the Biomedical Engineering Society



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*Annals of Biomedical Engineering* is an interdisciplinary, international journal that publishes original research in the following areas: tissue and cellular engineering and biotechnology; biomaterials and biological interfaces; biological signal processing and instrumentation; biomechanics, rheology, and molecular motion; dynamical, regulatory, and integrative biology; transport phenomena, systems analysis and electrophysiology and imaging.

A major aim of bioengineering is to provide integrated approaches to the solutions of biological and biomedical problems. The philosophy is to provide engineering approaches to enhance the power of the scientific method, and to maintain a balance between experimental observation and quantitative analyses. While the development of theory and of mathematical models is strongly endorsed, these should be evaluated wherever possible using biological data from experiments that test specific hypotheses. The average time from submission to first decision is three weeks. After acceptance, articles are published online in about two weeks

**Readership:** Physicians and researchers specializing in all aspects of biomedical engineering research and application, including biomaterials, biomechanics, cellular and tissue engineering, imaging and more

**Frequency:** Monthly

**2012 Impact factor:** 3.231

**Circulation:** 1,600



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Official Journal of the Biomedical Engineering Society



### EDITORIAL CALENDAR

Publishing Month	Volume/ Issue	Space Reservation	Material Due Date	Mail Date
January	43:1	11/24/2014	11/24/2014	1/02/2015
February	43:2	12/23/2014	12/23/2014	1/27/2015
March	43:3	1/23/2015	1/23/2015	2/27/2015
April	43:4	2/20/2015	2/20/2015	3/27/2015
May	43:5	3/23/2015	3/23/2015	4/27/2015
June	43:6	4/23/2015	4/23/2015	5/28/2015
July	43:7	5/22/2015	5/22/2015	6/26/2015
August	43:8	6/22/2015	6/22/2015	7/27/2015
September	43:9	7/24/2015	7/24/2015	8/28/2015
October	43:10	8/24/2015	8/24/2015	9/28/2015
November	43:11	9/21/2015	9/21/2015	10/26/2015
December	43:12	10/23/2015	10/23/2015	11/27/2015

**Cancellations are not accepted after the closing date for space reservations.**

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

**Acceptance Policy:** The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.



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B&W RATES	1 TIME	3 TIMES	6 TIMES	12 TIMES	24 TIMES
1 pg	\$1480	\$1220	\$1200	\$1165	\$1130
1/2 pg	\$945	\$735	\$720	\$705	\$650
1/4 pg	\$650	\$565	\$550	\$525	\$490

### CLASSIFIED ADVERTISING RATES

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1/2 pg	\$800	\$630	\$600	\$510
1/4 pg	\$600	\$550	\$530	\$500

#### COLOR CHARGES

STANDARD	\$700
MATCHED	\$850
4-COLOR	\$1350

#### INSERTS

2-Page Insert	2x Earned B&W Rate
4-Page Insert	4x Earned B&E Rate
Larger Units	# of pages x earned B&W rate

#### COVER AND PREFERRED POSITIONS

Second Cover	35% over earned B&W rate
Third Cover	15% over earned B&W rate
Fourth Cover	50% over earned B&W rate
Other specified	10% over earned B&W rate

Full color charges also apply to fractional pages.

Bleed: no charge.

- Premium over earned b/w page rate. Non-cancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

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### MECHANICAL REQUIREMENTS

SIZING		
AD SIZE IN INCHES	WIDTH	DEPTH
Full page	7	10
1/2 page Vertical	3 1/4	10
1/2 page Horizontal	7	5
1/4 Page	3 1/4	5
2-Page Spread	15	10

**Bleed:** Plate size: 8 1/2" X 11 1/4".

**Trim size:** 8 1/4" X 11".

- Keep live matter at least 1/4" from all sides.
- On 2-Page spread 1/8" on the outside and 1/4" in the gutter will trim off.

**Printing Process:** web

**Paper stock within journal:**

- Inside pages: 60 # white Sterling gloss.
- Covers: 10 point coated two sides.

**Type of Binding:** Perfect

**Halftone:** 133

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All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

**Two-page insert:** 8 1/2" X 11 1/4".

**Four-page insert:** 17" X 11 1/4" (before folding). Keep live matter 1/4" from trim.

**Stock weight:** Maximum 80 # gloss.

**Quantity:** Amount from "total circulation" plus 10% "additional". It is recommended that the advertiser contact Corporate Advertising, when an issue has a larger print run.

**Closing date:** Same as ad closing date.

### PRODUCTION REQUIREMENTS

**Electronic file format:** PDF, JIFF, or TIFF format.

### INSERTS SHOULD BE SENT TO:

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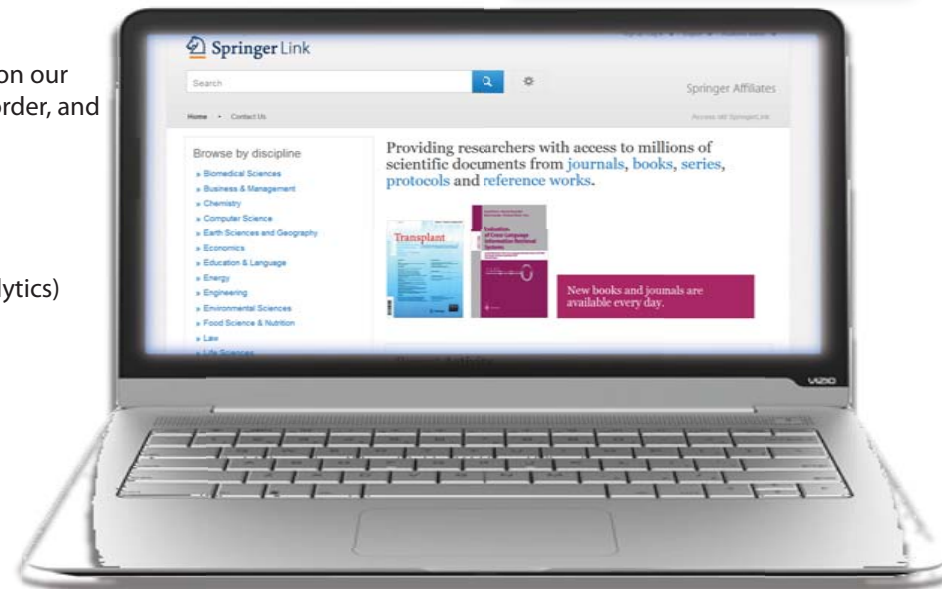
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- SpringerLink receives over 3 million page impressions daily (Source: Google Analytics)
- In 2014 SpringerLink.com had 122 million unique visitors and 228 million visits (Source: Google Analytics)
- The average click rate for banner ads placed on SpringerLink.com is .10 (Source: Google Analytics)
- SpringerLink hosts more than 2,700 scientific journals
- On average each journal reaches about 280 E-Toc Subscribers (Numbers may vary due to fluctuation and popularity of journal)





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