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2017 Media Information

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Aesthetic Plastic Surgery provides a forum for original articles advancing the art of aesthetic plastic surgery. Many describe surgical craftsmanship; others deal with complications in surgical procedures and methods by which to treat or avoid them. Coverage includes “second thoughts” on established techniques, which might be abandoned, modified, or improved. Also included are case histories; improvements in surgical instruments, pharmaceuticals, and operating room equipment; and discussions of problems such as the role of psychosocial factors in the doctor-patient and the patient-public interrelationships.

Perhaps most important is the discussion of the role of aesthetic plastic surgery as the final step in the rehabilitation of patients undergoing longstanding and tedious reconstructive surgery for the repair of congenital, acquired, accidental, and neoplastic defects.

Journal Established: 1976  
Frequency: Bimonthly  
2015 Impact factor: 1.065  
Circulation: 3,000  
Rank: 130/199  
5-Year Impact Factor: 1.269  
Alert Subscribers: 6,548  
Monthly Page Views: 19,000  
Monthly Unique Users: 23,775
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Societies and Affiliations
Official Journal of the International Society of Aesthetic Plastic Surgery
## EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
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<td>April</td>
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<td>American Society for Aesthetic Plastic Surgery</td>
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<td>August</td>
<td>41:4</td>
<td>6/14/2017</td>
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<td>International Society of Aesthetic Plastic Surgery (ISAPS)</td>
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<td>December</td>
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Cancellations are not accepted after the closing date for space reservations.
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<th>6 TIMES</th>
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<td>$2330</td>
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### DISPLAY BLACK AND WHITE RATES

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### PREMIUM POSITIONS

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<td>$3660</td>
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<tr>
<td>Outside Back Cover</td>
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<td>$4050</td>
<td>$3850</td>
<td>$3650</td>
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<td>TOC</td>
<td>$3610</td>
<td>$3440</td>
<td>$3270</td>
<td>$3100</td>
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• Premium over earned b/w page rate. Noncancelable.
• Premium positioning not guaranteed with insert.
• Please consult with your sales representative for availability of all positions.

### INSERTS

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<th>2x Earned B&amp;W Rate</th>
<th>4x Earned B&amp;W Rate</th>
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<tbody>
<tr>
<td>2-Page Insert</td>
<td># of pages x earned B&amp;W rate</td>
<td></td>
</tr>
<tr>
<td>4-Page Insert</td>
<td># of pages x earned B&amp;W rate</td>
<td></td>
</tr>
</tbody>
</table>
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<table>
<thead>
<tr>
<th>SIZING</th>
<th>AD SIZE IN INCHES</th>
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<th>DEPTH</th>
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<tr>
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<td>3.25</td>
<td>10</td>
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</tr>
<tr>
<td>1/2 page Horizontal</td>
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<td>5</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3.25</td>
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<tr>
<td>2-Page Spread</td>
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<td></td>
</tr>
</tbody>
</table>

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