CONTENTS

Part I  Comprehension and Communication on the “Belt and Road” Initiative

1  Public Opinions on the Belt and Road Initiative: A Cross-Cultural Study
   Yu Cheng 3

2  China’s Belt and Road Initiative: Connecting and Transforming Initiative
   Dragana Mitrovic 17

3  Intercultural Education on the Theme of the Belt and Road Initiative: A Multimodality Oriented Pedagogical Design
   Lihe Huang 35

4  A Model for the Belt and Road Initiative: China’s Cultural Diplomacy Toward Central and Eastern European Countries
   Lilei Song and Zhao Qiqi 55
Part II  Regional Cooperation in the “Belt and Road” Initiative

5  One Belt, One Road: Connecting China with Central and Eastern Europe?
Ágnes Szunomár 71

6  Determinants and Directions of Polish–Chinese Cooperation in the Context of the One Belt, One Road Initiative
Piotr Bajor 87

7  One Belt, One Road: A Comparative Regionalism Approach
Ikboljon Qoraboyev 103

Part III  Economic Cooperation in the “Belt and Road” Initiative

8  Political Economics of the New Silk Road
Balázs Sárvári and Anna Szeidovitz 117

9  Subnational Development Policy as the Area of Common Interest Under the One Belt, One Road Initiative?
The Case of Regional Policy-Making in Poland
Ida Musiałkowska 141

10  Comparative Study of the Labor Markets for Distant High-Profile Specialists in China and Russia
Dmitry Doronin 163

11  China–Europe Investment Cooperation:
A Digital Silk Road
Mireia Paulo 177
Part IV  Geopolitical Challenge in the “Belt and Road” Initiative

12 One Belt, One Road and Central Asia: Challenges and Opportunities  207
Filippo Costa Buranelli

13 Is Afghanistan in the Way or on the Way of the New Silk Road?  231
Péter Marton

14 China in Central Asia and the Balkans: Challenges from a Geopolitical Perspective  241
Junbo Jian

Index  263
The Belt & Road Initiative in the Global Arena
Chinese and European Perspectives
Cheng, Y.; Song, L.; Huang, L. (Eds.)
2018, XXV, 266 p. 9 illus., Hardcover