

Contents

1	Green Fashion Retail	1
	Jochen Strähle	
2	Key Aspects of Sustainability in Fashion Retail	7
	Jochen Strähle and Viola Müller	
3	Closed-Loop Production: A Literature Review	27
	Jochen Strähle and Franziska Philipsen	
4	Impact on Sustainability: Production Versus Consumption	49
	Jochen Strähle and Katharina Hauk	
5	Impact of Sustainable Manufacturing Standards for Retail Brands	77
	Jochen Strähle and Sarah Kreuzhermes	
6	The Prosumer Concept in Fashion Retail: Potentials and Limitations	95
	Jochen Strähle and Anna-Katharina Grünewald	
7	The Second Hand Market for Fashion Products	119
	Jochen Strähle and Linda Maria Klatt	
8	Collaborative Consumption 2.0: An Alternative to Fast Fashion Consumption	135
	Jochen Strähle and Carina Erhardt	
9	Cross-Industry Learnings: What Fashion Retail Can Learn from the Used-Car Industry	157
	Jochen Strähle and Maria Höhn	
10	The Value Chain of a Branded Second Hand Store—Possible Activities to Be Integrated by a Conventional Fashion Brand	175
	Jochen Strähle and Franziska Sophie Matthaei	

11 Case Study: Loop Extension of Filippa K	199
Jochen Strähle and Alexander Schnaidt	
12 The Role of Social Media for a Sustainable Consumption	225
Jochen Strähle and Chantal Gräff	
13 Potentials of a Fashion fTRACE App	249
Jochen Strähle and Marie Caterina Sfameni	
14 Case Study: Total Transparency at Honestby.com	269
Jochen Strähle and Laura Merz	
Erratum to: Collaborative Consumption 2.0: An Alternative to Fast Fashion Consumption.	E1
Jochen Strähle and Carina Erhardt	



<http://www.springer.com/978-981-10-2439-9>

Green Fashion Retail

Strähle, J. (Ed.)

2017, XIII, 291 p. 57 illus., Hardcover

ISBN: 978-981-10-2439-9