Contents

Part I  Introduction

1  Globalization and Standards: Concerns in a Large Transforming Economy, India .......................................................... 3
   Keshab Das

Part II  Consumers, Retails and Trade

2  Standards and Consumer Behaviour of the Rising Middle Class in India ................................................................. 23
   Peter Knorringa and Alejandro Guarín

3  Impact of the Retail FDI Policy on Indian Consumers and the Way Forward ............................................................ 41
   Arpita Mukherjee, Divya Satija, Tanu M. Goyal, Murali K. Mantrala and Shaoming Zou

4  Environmentally Sensitive Goods in India’s Trade: Emerging Challenges and Prospects ................................................. 61
   S. K. Mohanty

Part III  Regulations, Standards and Compliance

5  Indian Microfinance and Codes of Conduct Regulation: A Critical Examination ..................................................... 103
   Tara S. Nair, Milind Sathye, Muni Perumal, Craig Applegate and Sunee Sathye

6  Automotive Industry Response to Its Global QMS Standard ISO/TS-16949 ............................................................... 121
   Neelam Singh
7 Regulatory Standards in Pharmaceuticals and Consumers: Missing Links ........................................................................................................... 143
   N. Lalitha

8 Medical Consumption and Clinical Practice: India at the Crossroads........................................................................................................... 165
   Parthasarathi Banerjee

Part IV Issues in Innovation, Labour and Environment

9 From Reverse Engineering to Reverse Innovation: GPNs and the Emerging Powers ............................................................. 181
   Dev Nathan and Sandip Sarkar

10 Institutions and Innovation: A Study of ICT-MSMEs in India ........... 193
   Kaushalesh Lal and Shampa Paul

11 Promoting Cluster Development Through Decent Work: The Case of the Surat Diamond Processing Cluster ..................... 209
   Frank Pyke

12 Regulating Industrialization Through Public Action and Legal Intervention: Interpreting an Ongoing Experiment in Tamil Nadu ............................................................. 225
   Padmini Swaminathan

13 Small Industry in India: Are CETPs an Appropriate Response for Controlling Pollution? ..................................................... 245
   Vinish Kathuria and Rama Mohana R Turaga

Part V Farm Sector and Its Global Interface

14 India’s Organic Guarantee System: Novelty or Facsimile? ............ 263
   Kirti Joshi and Bikramjit Sinha

15 Has Indian Tea Plantation Sector Weathered the Crisis? An Assessment in the Post-reforms Context ..................................... 275
   P.K. Viswanathan and Amita Shah

Index ........................................................................................................................... 293
Globalization and Standards
Issues and Challenges in Indian Business
Das, K. (Ed.)
2014, XV, 300 p. 15 illus., 9 illus. in color., Hardcover