Contents

1 Introduction ............................................. 1
   1.1 Background .......................................... 1
   1.2 The Case of Ningbo. ................................. 5
   1.3 Methodology ......................................... 8
      1.3.1 Data Sources ................................... 8
      1.3.2 Fieldwork ...................................... 9
   1.4 Synopsis of This Book. ............................... 10
References ............................................... 14

Part I Government

2 Bring In, Go Up, Go West, Go Out: Upgrading, Regionalization, and Delocalization in China’s Apparel Production Networks ...................................... 19
   2.1 Introduction .......................................... 19
   2.3 The Limits of Export-Led, Low-Wage Industrialization .......... 23
   2.4 Upgrading, Regionalization, and Delocalization
      in the Chinese Apparel Industry. ........................ 26
      2.4.1 Go Up: Policies Initiatives on Industrial Upgrading .. 29
      2.4.2 Go West: Regionalization Policies and Inter-regional Competition .............................................. 34
      2.4.3 Go Out: From Bringing-into Outsourcing .............. 41
   2.5 Conclusion ........................................... 45
References ............................................... 46
Part II Firm

3 Geographical Dynamics and Industrial Relocation: Spatial Strategies of Apparel Firms in Ningbo, China

3.1 Introduction

3.2 Conceptualization of Spatial Dynamics: Towards an Analytical Framework

3.2.1 Local/Localization

3.2.2 Global/Globalization

3.2.3 Regional/Regionalization

3.2.4 Application to Apparel Industry in China

3.3 Geographical Dynamics and Firm Relocation

3.3.1 Case A: Relocating as a Lead Firm

3.3.2 Case B: Going Out and Racing to the Bottom

3.3.3 Case C: Staying and Going Nowhere

3.3.4 Case D: Going Along the Coastline

3.3.5 Case E: Going in but not Far Away

3.4 Relocation in the Global, Regional, and Local Context

3.5 Conclusion and Discussion

References

4 Global, Regional, and Local: New Firm Formation and Spatial Restructuring in China’s Apparel Industry

4.1 Introduction

4.2 Conceptual Framework and Research Hypotheses

4.2.1 Embedding in a Localized Cluster

4.2.2 Racing to the Bottom in a Globalized Value Chain

4.2.3 Relocating in a Regionalized Way

4.2.4 Firm Capability and Different Location Choices

4.3 Industrial Relocation and Transforming Pattern of New Firm Formation

4.4 Research Design

4.4.1 Variables

4.4.2 Model Specifications

4.5 Statistical Results

4.5.1 Transforming New Firm Formation Pattern

4.5.2 Temporal Variation

4.5.3 Firm Capability and Different Location Choices

4.6 Conclusion and Discussion

References
5 Turkishization of a Chinese Apparel Firm: Fast Fashion, Regionalization, and the Shift from Global Supplier to New End Markets .......................................................... 97
5.1 Introduction: Delocalization and Persistence in the Apparel Industry .......................................................... 97
5.2 Globalization and Regionalization: Upgrading Prospect for Geographically ‘Remote’ Firms ........................ 99
5.3 The Transformation of Seduno ........................................... 102
  5.3.1 Pre-Turkishization Development of Seduno ............ 103
  5.3.2 Seduno’s Turkishization Strategies ................... 104
5.4 Findings of the Case Study ........................................... 109
5.5 Conclusion ........................................... 114
References ............................................... 116

Part III Spatial Articulation

6 Institutional Embeddedness and Regional Adaptability and Rigidity in a Chinese Apparel Cluster ..................... 121
6.1 Introduction .......................................... 121
6.2 Lock-In and Lockout ........................................ 123
  6.2.1 Two Trajectories of Path Dependence, Openness of Cluster, and Lock-In ........................................ 123
  6.2.2 Agents, Multiscalar Coevolution, and Lockout ........ 125
6.3 Pipelines to External Knowledge and Negative Lock-In ..... 127
6.4 Harmonies and Disharmonies in the Processes of Coevolution .................................................. 130
  6.4.1 Harmonies and Disharmonies in the Process of Upgrading and Relocation ........................................ 131
  6.4.2 Path-Dependent and Path-Breaking .................... 134
6.5 Conclusion and Discussion ...................................... 137
References ............................................... 140

7 Global and Local Governance, and Industrial and Geographical Dynamics: A Tale of Two Clusters .................. 143
7.1 Introduction .......................................... 143
7.2 Global and Local Governance .................................... 145
7.3 Research Design and Study Areas ............................. 147
7.4 Two Types of Local Governance ............................... 150
7.5 Governance and Industrial and Geographical Dynamics .................................................. 153
  7.5.1 Governance and Industrial Upgrading .................... 153
  7.5.2 Governance and Restructuring of Productive Spaces .... 157
  7.5.3 Comparative Discussion ................................... 161
7.6 Discussion and Conclusion ...................................... 163
References ............................................... 164
8 Going Green or Going Away: Environmental Regulation, Economic Geography and Firms’ Strategies in China’s Pollution-Intensive Industries ........................................ 169
  8.1 Introduction .................................................................. 169
  8.2 A Heuristic Analytical Framework ................................ 174
     8.2.1 Pollution Haven Hypothesis, Porter Hypothesis, and Firm Characteristics ........................................ 174
     8.2.2 Regional Hub Effect and Political Environment .......... 175
  8.3 Research Design and Site Characteristics ....................... 178
  8.4 Different Firms, Differ Strategies .................................. 179
     8.4.1 Firm A: Going Green in Situ .................................. 180
     8.4.2 Firm B: Relocating to Industrial Parks ...................... 182
     8.4.3 Firm C: Relocating to ‘Pollution Havens’ ................. 183
     8.4.4 Firm D: Outsourcing to ‘Pollution Havens’ ............. 184
     8.4.5 Firm E: Relying on Large Firms ............................ 184
     8.4.6 Firm F: Waiting and Dying ................................... 185
  8.5 Going Green or Going Away .......................................... 186
  8.6 Conclusion ............................................................... 192
References ......................................................................... 194

9 Summary and Conclusion ................................................. 199
  9.1 Changing Industrial Policies from Various Levels of Governments .................................................. 200
  9.2 Firm Strategies to Increasing Competitive Pressures .......... 200
     9.2.1 Delocalization/Relocation ..................................... 200
     9.2.2 Upgrading ....................................................... 202
  9.3 Spatial Articulation Between Changing Industrial Policies and Firm Strategies ............................. 203
Reference ........................................................................... 206
Geographical Dynamics and Firm Spatial Strategy in China
Zhu, S.; Pickles, J.; He, C.
2017, X, 206 p. 28 illus., Hardcover
ISBN: 978-3-662-53599-8