Contents

1 Reconceptualising the ‘Other’ in Australian Universities ............... 1
  Xianlin Song and Greg McCarthy

2 Encountering ‘the West’ Through Academic Mobility: Shifting
  Representations and Reinforced Stereotypes .......................... 17
  Jane Jackson

3 The PRC “Foreign Talent” Scholars and Their Singaporean
  “Other”: Neo-Occidentalism Amidst Intercultural Contact
  in the Context of Higher Education Student Mobility ............... 33
  Peidong Yang

4 French Media Critics of Asian Education: A Systematic Quest
  for the Cultural Other .................................................. 51
  E.-Lynn Yeow

5 Crate-Digging Columbuses and Vinyl Vespuccis—Exoticism
  in World Music Vinyl Collections ..................................... 67
  Lari Aaltonen

6 East Blurs West: Global Crusaders in Amin Maalouf’s L’Amour
  de Loin ................................................................. 81
  Patricia Frederick

7 Using Diaspora: Orientalism, Japanese Nationalism, 
  and the Japanese Brazilian Diaspora ................................. 97
  Yuko Kawai

8 The Rise of the Chinese Villain: Demonic Representation
  of the Asian Character in Popular Literature (1880–1950). ....... 119
  Marion Decome

9 Writing Ambivalence: Visions of the West in Republican
  and Post-Maoist Chinese Literature ................................. 135
  Emilie Guillerez
Intercultural Masquerade
New Orientalism, New Occidentalism, Old Exoticism
Machart, R.; Dervin, F.; Gao, M. (Eds.)
2016, XVI, 147 p. 1 illus., Hardcover
ISBN: 978-3-662-47055-8