Contents

Part I  State Aid for Newspapers: An Introduction

1 The Context, Purpose, and Structure of the Book  .................. 3
    Paul Murschetz

2 State Aid for Newspapers: First Theoretical Disputes  .......... 21
    Paul Murschetz

Part II  Theoretical Explanations for State Intervention

    Robert G. Picard

4 Industrial Subsidies: Surveying Macroeconomic Policy Approaches  . 59
    Nikolaos Zahariadis

5 Good Intentions, Bad Results: The Effects of Newspaper Subsidies on Journalistic Quality  . . . 73
    Christian M. Wellbrock and Martin A. Leroch

6 State Aid to the Press in the EU: Legal Issues and Trends  . 85
    Evangelia Psychogiopoulou

7 Press Governance: A New Concept for Analyzing Press Regulation  . 99
    Manuel Puppis

Part III  Case Study Evidence and Government Actions

8 Australia: State Aid to Newspapers—Not a Priority  ............ 115
    Franco Papandrea and Matthew Ricketson

9 Austria: Press Subsidies in Search of a New Design  ............ 133
    Paul Murschetz and Matthias Karmasin

10 Belgium: Big Changes in a Small News Economy  ............ 149
    Ike Picone and Caroline Pauwels
11 Bulgaria: Press Subsidies in the Shadows .......................... 163
Georgi Kantchev and Nelly Ognyanova

12 Finland: The Rise and Fall of a Democratic Subsidy Scheme ...... 179
Hannu Nieminen, Kaarle Nordenstreng, and Timo Harjuniemi

13 France: Press Subsidies—Inefficient but Enduring .................... 195
Matthieu Lardeau and Patrick Le Floch

14 Germany: Evaluating Alternatives to Finance Quality Journalism ... 215
Castulus Kolo and Stephan Weichert

15 Greece: Press Subsidies in Turmoil ............................................ 237
Stylianos Papathanassopoulos

16 Hungary: The State as Strong Media Governor ...................... 253
Agnes Urban

17 The Netherlands: Initiatives to Subsidise Press Innovation ........ 271
Lou Lichtenberg and Leen d’Haenens

18 Russia: Subsidies Between Industry Support and State Control .... 291
Mikhail Makeenko

19 Sweden: State Support to Newspapers in Transition ................. 307
Mart Ots

20 Switzerland: The Role of Swiss Post in Indirect Press Support .... 323
Alfred Hugentobler and Christian Jaag

21 United Kingdom: Subsidies and Democratic Deficits in Local News . 337
David Baines

22 The United States of America: Unfounded Fears of Press Subsidies ........................................................... 357
Victor Pickard

Part IV Conclusion and Future Outlook

23 State Aid for Newspapers: A Summary Assessment ............... 375
Paul Murschetz and Josef Trappel

Index ................................................................................................. 393
State Aid for Newspapers
Theories, Cases, Actions
Murschetz, P.C. (Ed.)
2013, XII, 402 p. 29 illus., Hardcover
ISBN: 978-3-642-35690-2