Contents

Part I Ethics and Moral Leadership

1 Values-Based Leadership: Enduring Lessons from the Aeneid ............................................ 3
   Mark Ahn and Larry Ettner

2 Plato, Business and Moral Leadership ...................... 23
   Wesley Cragg

3 A Virtue-Based Approach to Business Ethics:
   Insights from Aristotle and Sociobiology ..................... 33
   Rosa Slegers

4 Sage-King and Philosopher-King: A Political and Moral
   Approach to Confucius’ and Plato’s Leadership ............... 51
   Elena Avramidou

5 Ancient Ethics and Contemporary Systems: The Yamas,
   the Niyamas and Forms of Organization ...................... 63
   Andrea Hornett

6 The Christian Notion of ἀγάπη (agápē): Towards a More
   Complete View of Business Ethics ............................... 79
   Domènec Melé

7 Ethics as Practice Embedded in Identity: Perspectives
   on Renewing with a Foundational Link .......................... 93
   Mar Pérezts
Part II  Philosophy in Leadership

8 Advancing with Time: Yijing Philosophy of Management and Leadership ........................................ 111
Chung-ying Cheng

9 Confucian and Aristotelian Ethics: A Global Model for Leadership ........................................ 131
Marianna Benetatou

10 Aristotle’s Theory of the Virtues of Temperance, Courage, and Generosity as Part of a Universal Model for Leadership Practices Today ....................................... 147
Martha C. Beck

11 Blending Greek Philosophy and Oriental Law of Action: Towards a Consciousness-Propelled Leadership Framework ..... 161
Vikas Rai Bhatnagar

12 A Comparison of the Political Thoughts of Confucius and Plato ............................................. 181
Changzheng Dai

13 Iranian Mystical Leadership: Lessons for Contemporary Leaders .............................................. 191
Afsaneh Nahavandi

Part III  Role and Meaning of Business in Society

14 Maximization of What? Revisiting the Conception of Wisdom from a Buddhist Perspective ............. 207
Wen-Chin Kan

15 The Social Role of the Firm: The Aristotelian Acting Person Approach ......................................... 221
Javier Aranzadi

16 Stakeholder Management, Sustainability and Phronēsis ..................................................... 237
Kevin Gibson

Part IV  Philosophy and the Shaping of Economies and Business Systems

17 Confucianism and Market Economy ........................................ 255
Cuiping Zhang and Xiaoxing Zhu

18 Ethics, Economic Organizations, and Human Flourishing: Lessons from Plato and Aristotle .......................... 273
Benedetta Giovanola and Arianna Fermani
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>The City-State of Ancient Athens as a Prototype for an Entrepreneurial and Managerial Society</td>
<td>289</td>
</tr>
<tr>
<td></td>
<td>George C. Bitros and Anastassios D. Karayiannis</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Virtues, Ethics and Corporate Citizenship: The Exercise of Leadership in Turbulent Times</td>
<td>305</td>
</tr>
<tr>
<td></td>
<td>Iordanis Papadopoulos</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Part V Philosophy and Leadership Styles</strong></td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Cleopatra: An Example for Modern Women Leaders?</td>
<td>323</td>
</tr>
<tr>
<td></td>
<td>Paul Vanderbroeck</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>Connecting Desired Leadership Styles with Ancient Greek Philosophy: Results from the Globe Research in Greece, 1995–2010</td>
<td>339</td>
</tr>
<tr>
<td></td>
<td>Nancy Papalexandris and Eleanna Galanaki</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>An Ancient Business Success and a Medieval Business Failure: Lessons in Ethics from Old Business Approaches and Practices</td>
<td>351</td>
</tr>
<tr>
<td></td>
<td>Marios Philippides</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>The Mandala Model of Power and Leadership: A Southeast Asian Perspective</td>
<td>363</td>
</tr>
<tr>
<td></td>
<td>Jasmin Mahadevan</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Part VI Philosophy in Management Training and Development</strong></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Integrating Oriental Wisdom in MBA Education: The Case of Confucianism</td>
<td>377</td>
</tr>
<tr>
<td></td>
<td>Sompop Manarungsan and Zhimin Tang</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>Assessing and Acquiring Ethical Leadership Competence</td>
<td>389</td>
</tr>
<tr>
<td></td>
<td>Iordanis Kavathatzopoulos</td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>Aligning Business Education with Ancient Chinese and Greek Philosophy: The Andrews University’s Leadership Program</td>
<td>401</td>
</tr>
<tr>
<td></td>
<td>Silas M. Oliveira</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>Reflections from Indian History: Story-Telling for the New Age Mentor</td>
<td>419</td>
</tr>
<tr>
<td></td>
<td>Lipi Das</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>Professionalism in Business: Insights from Ancient Philosophy</td>
<td>437</td>
</tr>
<tr>
<td></td>
<td>Lila Despotidou and Gregory P. Prastacos</td>
<td></td>
</tr>
</tbody>
</table>
Part VII  Concepts from Philosophy in Contemporary Management

Challenges

30 Disorder and Management: Approaching Computer Software Through Lao Tzu, Heraclitus and Gorgias ........................................ 459
   Jonathan P. Marshall

31 The Yin and Yang of Change: Systemic Efficacy in Change Management .......................................................... 475
   Louis Klein and Thomas S.L. Wong

32 How Managers Make Sense of CSR: The Impact of Eastern Philosophy in Japanese Owned Transnational Corporations ........... 487
   Sharon Jackson

33 Developing Corporate Entrepreneurial Cultures: Inspirations from the Confucian Gentleman ............................................. 505
   Lauri J. Tenhunen and Seppo E. Niittymäki

34 Parallels of Diaspora Processes in Ancient Greece with Contemporary Greek Diaspora Centres: The Case of the Greek-Australian Diaspora ............................................................... 525
   Graeme Hugo, Steve Bakalis, and Therese Joiner

About the Authors ................................................................. 539

Index .................................................................................. 557
Leadership through the Classics
Learning Management and Leadership from Ancient East and West Philosophy
Prastacos, G.P.; Wang, F.; Soderquist, K.E. (Eds.)
2012, XXVII, 569 p. 32 illus., Hardcover
ISBN: 978-3-642-32444-4