This book is the result of the hard work of many surgeons who wish to share with you their passion of facial aesthetic surgery. They are experts in their field and have agreed to share their knowledge and experience. The book covers comprehensive and “state-of-the-art” techniques in facial aesthetic surgery, and specific accounts and special techniques, both general and personal, are included.

The aim of this book is to give an up-to-date account of the latest in cosmetic facial surgery, as the trends and techniques seem to change with the times. We surgeons spend our lives learning and improving our techniques, honing and refining them. Both a beginner and an experienced surgeon will learn something from this text book.

A new trend of nonsurgical solutions has been added, as now facial rejuvenation encompasses both surgical and nonsurgical. It is acknowledged that anatomy is 90% of surgery, hence the inclusion of a detailed account relevant to facial rejuvenation.

This book has also stressed pre- and postoperative preparation to reduce complications and avoid litigation which is essential to our society nowadays.

Also, assessments and concepts of beauty have been added as it is difficult to have a basic parameter in this subjective industry.

I am very grateful to all the doctors who contributed with their time, knowledge, and dedication to make this book a special one.

I would like to refer to a facelift as surgical facial rejuvenation, as I feel the word “facelift” is confusing to both the patient and surgeon. It is also a misnomer. It is very difficult to divide the face into zones as all the anatomy is interlinked and interdependent.

In modern surgery today, one tends to combine more than one procedure, both surgical and nonsurgical, so it is more appropriate to name it Surgical Facial Rejuvenation.

I hope and believe that this book will be extremely useful to colleagues and students who want to know more about Facial Rejuvenation.

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