Contents

Preface. ............................................................................................................... v

Part A
Management and Philosophy

Chapter 1
The Philosophy of Management: Philosophy as a Challenge to Business,
Management as a Challenge to Philosophy
PETER KOSLOWSKI ................................................................. 3

Chapter 2
Philosophy of Management: Concepts of Management from the
Perspectives of Systems Theory, Phenomenological Hermeneutics,
Corporate Religion, and Existentialism
JACOB DAHL RENDTORFF ............................................................ 19

Part B
Organization Theory, Organizational Practice, and Philosophy

Chapter 3
Critical Realism, Organization Theory, Methodology, and the Emerging
Science of Reconfiguration
STEPHEN ACKROYD ................................................................. 47
Chapter 4
Epistemological Issues and Aspects of Organizational Practice
FRITS SCHIPPER ................................................................. 79

Part C
Philosophy, Economics, and Business Ethics

Chapter 5
Values and the Limits of Economic Rationality: Critical Remarks on ‘Economic Imperialism’
CHRISTIAN KRIJNEN ..............................................................111

Chapter 6
Business Engagement, Mental Models, and Philosophy in the Globalized World
CHRISTOPH LUETGE ...............................................................137

Part D
Philosophy and Brand Management

Chapter 7
The Ethical Consequences of Brand Management: A System-theoretical Approach
KAI-UWE HELLMANN ...............................................................165

List of Authors ................................................................. 181
Index of Names ............................................................... 183
Elements of a Philosophy of Management and Organization
Koslowski, P. (Ed.)
2010, X, 202 p. 1 illus., Hardcover
ISBN: 978-3-642-11139-6