Table of Contents

Introduction
Malerba F and Cantner U ................................................................. 1

Part 1: Innovation, entrepreneurship, the firm and industry evolution

Innovation and the evolution of industries
Malerba F ......................................................................................... 7

Entrepreneurship, evolution and the human mind
Loasby BJ ......................................................................................... 29

Division of labor and division of knowledge: Why the nature of the causality matters for the evolutionary theory of the firm
Becker MC, Cohendet P, and Llerena P ............................................. 49

Part 2: Entry of new firms and small firms

Young firm growth in high-tech sectors: The role of founders’ human capital
Colombo MG and Grilli L ................................................................. 67

Product entry in a fast growing industry: The LAN switch market
Fontana R and Nesta L ................................................................. 87

Part 3: Network externalities and networks of innovators

Network effects and the choice of mobile phone operator
Birke D and Swann GMP ................................................................. 109
Evolving networks of inventors
Cowan R, Jonard N, and Zimmerman J-B ............................................. 129

Why do firms disclose knowledge and how does it matter?
Muller P and Pénin J ................................................................. 149

Innovation and competitiveness in local SMEs:
Characteristics of firms, entrepreneurs, environment
and their interrelationships
Giacchero A, Donmini N, and Martin F ...................................... 173

Part 4: Innovation and industrial transformation
in various sectors

New combinations in old industries: The introduction
of radical innovations in tire manufacturing
Brusoni S and Sgahari G ............................................................. 189

Fitness determinants in creative industries: A longitudinal study
Ferriani S, Cattani G, and Baden-Fuller C ............................... 209

The selection environment for gas to liquids technology
and technological strategies: Challenging the natural trajectory
Bomtempo JV, Fagundes de Almeida EL, and Bicalho RG ................. 239

Innovation and employment in Europe: A sectoral perspective
Antonucci T ................................................................................. 255

Part 5: Knowledge diffusion, spillovers and firm strategies

A laboratory experiment of knowledge diffusion dynamics
Morone A, Morone P, and Taylor R ............................................. 283

To innovate or to transfer? A study on spillovers and foreign firms
in Turkey
Lenger A and Taymaz E .............................................................. 303

Dynamic gap bridging and realized gap set development:
The strategic role of the firm in the coevolution of capability space
and opportunity space
Dagnino GB and Mariani MM .................................................... 321
Part 6: Patents – patenting strategies and impacts of patents

Innovation strategy and the patenting behavior of firms
Peeters C and van Pottelsberghe de la Potterie B ............................................. 345

Effects of patenting behavior on corporate growth:
A panel data analysis of German start-up firms
Niefert M ........................................................................................................... 373

Part 7: Public Policy – competition policy and the patent system

What’s the aim for competition policy:
Optimizing market structure or encouraging innovative behaviors?
Gaffard J-L and Quéré M ................................................................................. 393

Social and technological efficiency of patent systems
Vallée T and Yıldızoglu M ................................................................. 407