Table of Contents

Keynotes and Invited Presentations

Software Quality versus Time-to-Market:
How to Resolve These Conflicts? ......................... 1
  H. Dieter Rombach (IESE Fraunhofer)
Mobile Web Services and Software Quality ............... 2
  Mikko Terho (Nokia Oyj)
Solid Software: Is It Rocket Science? ................... 7
  Shari Laurence Pfleeger (Systems/Software Inc.)
Is Process Improvement Irrelevant to Produce New Era Software? ...... 13
  Stan Rifkin (Master Systems Inc.)
Model-Driven Business Operations ....................... 17
  Einar Dehli (Computas AS)
Product Quality in Software Business Connection ............. 25
  Juhani Anttila (Sonera Corporation)
Breakthrough in Delivering Software Quality:
Capability Maturity Model and Six Sigma ................ 36
  Gregory H. Watson (Business Systems Solutions, Inc.)

Accepted Papers

quality@web

Using Mobile Agents for Security Testing in Web Environments .......... 42
  Wen-Kui Chang, Min-Hsiang Chuang, Chao-Tung Yang
  (Tunghai University)
Quality Control Techniques for Constructing Attractive Corporate Websites:
Usability in Relation to the Popularity Ranking of Websites ....... 53
  Toyohiro Kanayama (Advantest Corporation),
  Hideto Ogasawara (Toshiba Corporation),
  Hiroshi Kimijima (Fujitsu Learning Media Ltd.)
Evaluating the Performance of a Web Site via Queuing Theory ........ 63
  Wen-Kui Chang, Shing-Kai Hon (Tunghai University)

Requirements Engineering and QA

Lessons Learned from Applying the Requirements Engineering
Good Practice Guide for Process Improvement .................. 73
  Marjo Kauppinen, Tapani Aaltio, Sari Kujala
  (SoberIT, Helsinki University of Technology)
Quality Assurance Activities for ASP Based on SLM in Hitachi ................ 82  
*Masahiro Nakata, Katsuyuki Yasuda (Hitachi Corporation)*

Improving Software Quality in Product Families through Systematic Reengineering .......................... 90  
*Gopalakrishna Raghavan (Nokia Research Center)*

**Process Improvement Experiences**

SPI Models: What Characteristics Are Required for Small Software Development Companies? ................. 100  
*Ita Richardson (University of Limerick)*

Experience Based Process Improvement ........................................ 114  
*Kurt Schneider (Research Center, DaimlerChrysler AG)*

How to Effectively Promote the Software Process Improvement Activities in a Large-Scale Organization ................................. 124  
*Hideto Ogasawara, Atsushi Yamada, Takumi Kusanagi, Mikako Arami (Corporate Research & Development Center, Toshiba Corporation)*

**Risk and Cost Management**

Consideration of EVMS Technique Application to Software Development . . . 135  
*Yoshihiro Kitajima (NTT Comware Corp.), Hitoshi Fuji (NTT Information Sharing Platform Laboratories), Seiichiro Satou (FUJITSU Ltd.), Hitoshi Ohsugi (Takiomarine Systems Development Co. Ltd.), Isao Gotou (INTEC Inc.), Hitoshi Oono (Japan Novel Corp.)*

Performing Initial Risk Assessments in Software Acquisition Projects . . . 146  
*Esa Rosendahl (R&D-Ware Oy), Ton Vullinghs (Research and Technology, DaimlerChrysler AG)*

UML Developments: Cost Estimation from Requirements .................... 156  
*Philippe Larvet (Alcatel CIT), Frédérique Vallée (Mathiz)*

**Personal Software Process**

The Personal Software Process in Practice: Experience in Two Cases over Five Years ......................... 165  
*Georg Grütter (Line Information GmbH), Stefan Ferber (Robert Bosch GmbH)*

Personal Software Process: Classroom Experiences from Finland .......... 175  
*Pekka Abrahamsson (VTT Electronics), Karlheinz Kautz (Copenhagen Business School)*

**Partnering for Quality**

GARP – The Evolution of a Software Acquisition Process Model ............ 186  
*Thomas Gantner (Research and Technology, DaimlerChrysler), Tobias Häberlein (University of Ulm)*
Cooperation and Competition with Partner Companies:
Practices for Quality Control through Competition among Teams ........ 197
   Yasuko Okazaki (Software Development Laboratory, IBM Japan, Ltd.)

Cooperate or Conquer?
A Danish Survey of the Customer-Supplier Relationship ............ 207
   Robert Olesen, Jørn Johansen (DELTA)

Defect Management
Introduction of the Software Configuration Management Team
and Defect Tracking System for Global Distributed Development ........ 217
   Shinji Fukui (OMRON Corp.)

Software Development Bug Tracking:
“Tool Isn’t User Friendly” or “User Isn’t Process Friendly” ........... 226
   Leah Goldin (Jerusalem College of Engineering),
   Lilach Rochell (NICE Systems Ltd.)

I-P-O/Multilateral Design Quality Evaluation Methods:
Process Improvements and Effects ..................................... 236
   Nobuyuki Hashino, Satoshi Kurokawa, Mamoru Wakaki, Junji Nakasone
   (NTT Comware Corp.)

The COTS Market
Classifying COTS Products .............................................. 246
   Letizia Jaccheri, Marco Torchiano
   (Norwegian Univ. of Science and Technology)

Understanding Software Component Markets:
The Value Creation Perspective ........................................... 256
   Nina Helander, Pauliina Uikuniemi, Veikko Seppänen
   (University of Oulu)

Collaboration between a COTS Integrator and Vendors ............... 267
   Tuija Helokunnas (Nokia),
   Marko Nyby (Tampere University of Technology)

XP and/or Maturity
Creation of a Guideline for Tailoring Development Processes
Using Project Metrics Data ................................................. 274
   Kazutoshi Shimanaka, Masato Matsumoto, Junji Koga, Hiroyuki Domae
   (NTT Comware Corp.)

Comparison of CMM Level 2 and eXtreme Programming ............. 288
   Jerzy R. Nawrocki, Bartosz Walter, Adam Wojciechowski
   (Poznan University of Technology)
**Table of Contents**

An Empirical Study with Metrics for Object-Relational Databases .......... 298  
* Coral Calero (University of Castilla-La Mancha),  
  Houari Sahraoui (Université de Montréal),  
  Mario Piattini (University of Castilla-La Mancha)*

**New Approaches to Testing**

Extended Model-Based Testing toward High Code Coverage Rate .......... 310  
* Juichi Takahashi (SAP Labs),  
  Yoshiaki Kakuda (Hiroshima City University)*

Restricted Random Testing ........................................... 321  
* Kwok Ping Chan (University of Hong Kong),  
  Tsong Yueh Chen (Swinburne University of Technology),  
  Dave Towey (University of Hong Kong)*

with Focusing on Where Bugs Have Been Detected .................. 331  
* Yasuharu Nishi (SQC Inc.)*

**Effective Inspection**

Peer Reviews as a Quality Management Technique  
in Open-Source Software Development Projects ..................... 340  
* Jacqueline Stark (Griffith University)*

An Evaluation of Inspection Automation Tools ....................... 351  
* Vesa Tenhunen, Jorma Sajaniemi (University of Joensuu)*

**Author Index** .................................................... 363
Is Process Improvement Irrelevant to Produce New Era Software?

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Abstract. Narrow focus is the key to success for organizations of all kinds and sizes. Focus can be diluted by emphasizing the "wrong kind" of software process improvement. That’s right: traditional software process improvement may impede the successful development and deliver software, particularly innovative and total solutions. In fact, adherence to traditional software process improvement can cause an organization to become blind to competitive forces. This presentation gives a preview of a new set of improvements that are tailored to the new styles of software development and to the new market realities about time to market, our tolerance of quality concerns, and relentless focus on convenience.
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