Preface

One of the major barriers to the wide incorporation of matters related to sustainable development at higher education institutions is the fact that sustainability is seldom systematically embedded in the curriculum. Yet, proper provision for curricular integration of sustainability issues at the part of teaching programmes across universities is an important element towards curriculum greening. Despite the central relevance of this topic, not many events have specifically focused on identifying ways of how to better teach about sustainability issues in a university context.

It is against this background that this book “Implementing Sustainability in the Curriculum of Universities: Teaching Approaches, Methods, Examples and Case Studies” has been prepared. It contains a set of papers presented at a Symposium with the same title, held at Manchester Metropolitan University (UK) in March 2017. The event was attended by a number of institutions of higher education active in this field. It involved researchers in the field of sustainable development in the widest sense, from business and economics to arts and fashion, administration, environment, languages and media studies.

The Symposium focused on the means to implement sustainable development in teaching programmes, and this book is a contribution to the further development of this central topic. The aims of this publication are as follows:

i. to provide teaching staff at universities active and/or interested in teaching sustainable development themes with an opportunity to document and disseminate their works (i.e. curriculum innovation, empirical work, activities and case studies practical projects);
ii. to promote information, ideas and experiences acquired in the execution of teaching courses, especially successful initiatives and good practice;
iii. to introduce methodological approaches and projects which aim to offer a better understanding of how matters related to sustainable development can be tackled in university teaching.

Last but not least, a further aim of this book, prepared by the Inter-University Sustainable Development Research Programme (IUSDRP) and the World
Sustainable Development Research and Transfer Centre (WSD-RTC), is to catalyse a debate on the need to promote sustainable development teaching today.

I thank the authors for their willingness to share their knowledge, know-how and experiences, as well as the many peer reviewers, who have helped us to ensure the quality of the manuscripts.

It is hoped that this publication will help to outline the need for integrated approaches towards teaching on sustainable development, and hence contribute towards advancing this field of work even further.

Enjoy your reading!

Hamburg, Germany

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