# Contents

## Part I  Management Engineering and Organizational Sciences

1. The Evolution and Classification of Management and Organizational Sciences. A Personal Interpretation  
   F. Solé Parellada  
   Page 3

2. An Approach to the Industrial Organization Engineering Background in Spain  
   Ramón Company, Fco-Cruz Lario, Eduardo Vicens-Salort, Raúl Poler and Angel Ortiz  
   Page 11

3. Sixty Years of Economics: Some Lessons for the Future  
   Cesáreo Hernández  
   Page 25

4. The New Industrial Organization  
   Ricardo del Olmo Martínez and Adolfo López-Paredes  
   Page 69

## Part II  The Governance System of the Firm

5. The Application of the Viable System Model to Enhance Organizational Resilience  
   Cristina Ruiz-Martin, José Manuel Pérez Rios, Gabriel Wainer, Javier Pajares, Cesáreo Hernández and Adolfo López-Paredes  
   Page 95

6. Supply Chain Management: The Systemic Challenge  
   Borja Ponte, Isabel Fernández, Nazario García, Raúl Pino and David de la Fuente  
   Page 109

7. Project Management Methodologies in the Fourth Technological Revolution  
   Javier Pajares, David Poza, Felix Villafañez and Adolfo López-Paredes  
   Page 121
8 Knowledge and Innovation in the New Industrial Organization .................................................. 145
Lourdes Sáiz-Bárcena, Miguel Ángel Manzanedo del Campo and Ricardo del Olmo Martínez

9 Institutional Endowment and Innovation Strategies ................................. 155
Cesar Gamez-Alcalde, Carmen De Pablos-Heredero and Natalia Martin-Cruz

Part III Heuristics, Intelligent Systems and Agent Based Modelling

10 A Critical Sight to the NEH Heuristic .................................................. 169
Ramón Companys and Imma Ribas

11 A Brief Introduction to the Use of Machine Learning Techniques in the Analysis of Agent-Based Models ............................ 179
Maria Pereda, José Ignacio Santos and José Manuel Galán

12 Emergence, Culture and Organizational Structure .............................. 187
Marta Posada and Inés Magdaleno

Moisés Javato-Martín, Pedro Sanz-Angulo, Juan José de Benito-Martín and Jesús Galindo-Melero

Part IV Innovative Teaching Activities in Management Engineering

14 Lean School: A Practical Space of Cooperative Learning from the Factory to the University ........................................ 209
Ángel Manuel Gento, Juan José de Benito, Pedro Sanz and José Antonio Pascual

15 A Review of the Innovative Teaching Activities Carried Out by the School of Industrial Engineering of the University of Valladolid in the Field of Business Organization .......................... 221
Pedro Sanz-Angulo, Juan José de Benito-Martín, Ángel Manuel Gento-Municio, Alfonso Redondo-Castán, José Antonio Pascual-Ruano, Jesús Galindo-Melero and Moisés Javato-Martín