

Contents

Part I Corporate Social Responsibility in Times of Crisis: Europe	
To (Crafts) Man Up: How Swiss SMEs Cope with CSR in Harsh Times	3
Stéphanie Looser, Philip Evans Clark, and Walter Wehrmeyer	
Authenticity: Is Corporate Social Responsibility the Key to Overcoming Crisis?	35
Mara Del Baldo	
Developing Fourth Generation Sustainability-Oriented Business Models: Towards Naïve, Native, and Narrative Intelligence	59
Frans Melissen and Lars Moratis	
Corporate Social Responsibility in Times of Crisis: Evidence from Romania	77
Catalina Sitnikov and Claudiu Bocean	
The Practice of Internal Corporate Social Responsibility in SMEs in Cyprus	93
Ioanna Papisolomou	
Corporate Social Responsibility in the Romanian Public Sector	111
Radu Florin Ogarcă and Silvia Puiu	
Part II Corporate Social Responsibility in Times of Crisis: North America	
Corporate Social Responsibility Policy in the United States of America	129
Mark Anthony Camilleri	

Part III Corporate Social Responsibility in Times of Crisis: Africa

**Corporate Social Responsibility in Challenging Times:
A Consideration of How Small and Medium Scale Enterprises
Attempt to Deal with CSR Challenges in Nigeria** 147
Adebimpe Lincoln

**Corporate Social Responsibility in Kenya: Blessing, Curse
or Necessary Evil?** 169
Thomas Kimeli Cheruiyot and Daniel Kipkirong Tarus

Corporate Social Responsibility in Ghana: Issues and Concerns 191
Sam Sarpong

**Corporate Social Responsibility in Challenging Times
in Developing Countries** 207
Shame Mugova, Moono Mudenda, and Paul R. Sachs

**Effects of Dwindling Gold Prices on Corporate Social
Responsibility (CSR) Performance in Ghana’s Mining Sector** 229
Kwesi Amponsah-Tawiah and Francis Xavier Dery Tuokuu

**Corporate Social Responsibility Strategies Adopted
by Micro Finance Institutions: A Case Study** 247
Daniel Agbeko, Vincent Blok, S.W.F. Omta, and G. Van der Velde

Part IV Corporate Social Responsibility in Times of Crisis: Summary

Corporate Social Responsibility in Times of Crisis: A Summary 261
Adriana Schiopoiu Burlea, Stephen Vertigans, and Samuel O. Idowu

Index 265



<http://www.springer.com/978-3-319-52838-0>

Corporate Social Responsibility in Times of Crisis
Practices and Cases from Europe, Africa and the World
Idowu, S.O.; Vertigans, S.; Burlea Schiopoiu, A. (Eds.)
2017, XXX, 271 p. 12 illus., 3 illus. in color., Hardcover
ISBN: 978-3-319-52838-0