# Contents

## Keynote Speech

Governmental IT – Challenges in a Federal State Setup and Possible Solutions ........................................... 3

*Sebastian Kiebusch*

## AKTB Workshop

Exploring the Influence of the Use of an ERP System on Strategy Development in German and Polish Manufacturing Enterprises: An Empirical Investigation ........................................... 13

*Justyna Patalas-Maliszewska and Irene Krebs*

Visual Language and Ontology Based Analysis: Using OWL for Relation Discovery and Query in 4EM ......................... 23

*Birger Lantow, Kurt Sandkuhl, and Michael Fellmann*

Targeting Advertising Scenarios for e-Shops Surfers .................................................. 36

*Dalia Kriksciuniene and Virgilijus Sakalauskas*

A Proposal of an Academic Library Management System Based on an RDF Repository ........................................ 44

*Loredana Mocean, Vasile Paul Bresfelean, and Mara Hajdu Macelaru*

The Paradigm of Relatedness ........................................... 57

*Lásló Grad-Gyenge and Peter Filzmoser*

Enterprise Model Based UML Interaction Overview Model Generation Process ........................................... 69

*Audrius Lopata, Ilona Veitaite, and Neringa Zemaityte*

Speaker Authentication System Based on Voice Biometrics and Speech Recognition ........................................... 79

*Laurynas Dovydaitis, Tomas Rasymas, and Vytautas Rudžionis*

Decision Support System for Foreign Exchange Markets ........................................... 85

*Róbert Magyar, František Babič, and Ján Paralič*

## BITA Workshop

Visual Analytics in Enterprise Architecture Management: A Systematic Literature Review ........................................... 99

*Dierk Jugel, Kurt Sandkuhl, and Alfred Zimmermann*
Modeling Alignment as a Higher Order Nomological Framework .......................... Rogier van de Wetering

Multi-touch Table or Plastic Wall? Design of a Study for the Comparison of Media in Modeling ................................................................. Anne Gutschmidt, Kurt Sandkuhl, and Ulrike Borchardt

The Communicative Nature of Information Systems Integration as an Enabler for Business IT Alignment ......................................................... Iyad Zikra

From Products to Product-Service Systems: Business and Information System Changes .......................................................... Alexander Smirnov, Nikolay Shilov, Andreas Oroszi, Mario Sinko, and Thorsten Krebs


**DeBASE Workshop**

Do You Write What You Are in Business Communications? Deriving Psychometrics from Enterprise Social Networks ............................................................. Janine Viol Hacker, Alexander Piazza, and Trevor Kelley

A Framework for Describing Big Data Projects ...................................................... Jeffrey Saltz, Ivan Shamshurin, and Colin Connors

Sequential Anomaly Detection Techniques in Business Processes .................. Christian Linn and Dirk Werth

Social Media and Analytics for Competitive Performance: A Conceptual Research Framework ................................................ Ilias O. Pappas, Patrick Mikalef, Michail N. Giannakos, John Krogstie, and George Lekakos

**iCRM Workshop**

Social CRM: Biggest Challenges to Make it Work in the Real World .................. Fábio Lobato, Márcia Pinheiro, Antonio Jacob Jr., Olaf Reinhold, and Adamo Santana

Emotions in Online Reviews to Better Understand Customers’ Brand Perception ............................ Armin Felbermayr
Contents

Performance Evaluation of Sentiment Analysis Methods for Brazilian Portuguese. ........................................ 245
   Douglas Cirqueira, Antonio Jacob Jr., Fábio Lobato, Adano Lima de Santana, and Mârcia Pinheiro

Social Media Analytics Using Business Intelligence and Social Media Tools – Differences and Implications. ........... 252
   Matthias Wittwer, Olaf Reinhold, Rainer Alt, Finn Jessen, and Richard Stüber

Assessment of Business Benefits for the Operation of a Smart City Energy Management Platform. .......................... 260
   Stefan Reichert and Jens Strüker

IDEA Workshop

A Meta-Framework for Efficacious Adaptive Enterprise Architectures ....................................................... 273
   Rogier van de Wetering and Rik Bos

Multi-perspective Digitization Architecture for the Internet of Things ...................................................... 289
   Alfred Zimmermann, Rainer Schmidt, Kurt Sandkuhl, Dierk Jugel, Justus Bogner, and Michael Möhring

Data-Centered Platforms in Tourism: Advantages and Challenges for Digital Enterprise Architecture .................. 299
   Barbara Keller, Michael Möhring, Martina Toni, Laura Di Pietro, and Rainer Schmidt

Applying the Research on Product-Service Systems to Smart and Connected Products ........................................ 311
   Lars Brehm and Barbara Klein

INCLuDE Workshop

An Architectural Model for High Performance Pattern Matching in Linked Historical Data .................................. 323
   Michael Aleithe, Ulrich Hegerl, and Galina Ivanova

Research in Progress: Implementation of an Integrated Data Model for an Improved Monitoring of Environmental Processes ......................................................... 332
   Robert Schima, Tobias Goblirsch, Christoph Salbach, Bogdan Franczyk, Michael Aleithe, Jan Bumberger, and Peter Dietrich

Exploring Context from the Consumer Perspective: Insights from eBusiness and Health Care ............................. 340
   Olaf Reinhold, Matthias Wittwer, Rainer Alt, Toralf Kirsten, and Wieland Kiess
Research in Progress on Integrating Health and Environmental Data in Epidemiological Studies ................................................................. 347
   Toralf Kirsten, Jan Bumberger, Galina Ivanova, Peter Dietrich, Christoph Engel, Markus Loeffler, and Wieland Kiess

**Doctoral Consortium**

Decision Support Enhancement for Player Substitution in Football:
A Design Science Approach ................................................................. 357
   Pavlina Kröckel

A Bayesian Network Approach to Assessing the Risk and Reliability of Maritime Transport ................................................................. 367
   Milena Stróżyńska

Development of an Information System Architecture for Online Surgery Scheduling ................................................................. 379
   Norman Spangenberg

Towards Automatic Business Networks Identification ................................................................. 389
   Elżbieta Lewańska

Classification of Data Analysis Tasks for Production Environments ................................................................. 399
   Sebastian Eckert and Jan Fabian Ehmke

Toward a Configuration Model for User-Oriented Representations of Analytical Services ................................................................. 408
   Christian Hrach

Improving the Quality of Art Market Data Using Linked Open Data and Machine Learning ................................................................. 418
   Dominik Filipiak and Agata Filipowska

**Author Index** ................................................................. 429
Business Information Systems Workshops
BIS 2016 International Workshops, Leipzig, Germany, July 6-8, 2016, Revised Papers
Abramowicz, W.; Alt, R.; Bogdan, F. (Eds.)
2017, XXVIII, 430 p. 85 illus., Softcover
ISBN: 978-3-319-52463-4