# Contents

1. **A CGE Analysis of the Macroeconomic Effects of Carbon Dioxide Emission Reduction on the Algerian Economy**  
   Touitou Mohammed  

2. **Impact of International Migration on Human Development: A South Asian Perspective**  
   Sami Ullah  

3. **Job Satisfaction Factors Among University Staff Officers in an Emerging Economy: The Case of Sri Lanka**  
   Lakmini V. K. Jayatilake  

4. **Blogs Usage in Purchasing Process**  
   Martina Ferencová, Lukáš Kakalejčík, and Sebastian Kot  

5. **Social and Community Services Government Expenditure and Nigeria’s Economic Growth**  
   Okezie A. Ihugba and Asoluka C. Njoku  

6. **The Relationship Between Government Expenditure on Health and GDP in Turkey**  
   Nedim Dikmen  

   Nader Alber  

8. **Dynamic Modeling of Causal Relationship Between Energy Consumption, CO₂ Emissions, and Economic Growth in Italy**  
   Pavlos Stamatiou and Nikolaos Dritsakis
9 Financial Literacy and Financial Behavior: An Evidence of Linkage in Albanian Context ................................................................. 111
Besa Shahini

10 Financial Leverage Hits Corporate Performance ....................... 125
Muhammad Ishfaq Ahmad, Wang Guohui, Mudassar Hasan, Muhammad Yasir Rafiq, and Ramiz-Ur Rehman

11 Comparison of Innovation Performance Within Visegrad Countries ................................................................. 139
Tatiana Corejova and Mario Al Kassiri

12 Dimensions of Market Liquidity: The Case of the Polish Stock Market ................................................................. 151
Joanna Olbrys and Michal Mursztyn

Elzbieta Majewska and Joanna Olbrys

14 Economics and Marketing of E-Commerce at 0 km and Further on the Path Towards S-Commerce ......................... 181
Angela Besana and Annamaria Esposito

15 Using Demographic Variables to Determine Target Segments in Binary Logit Models ................................................................. 193
Tsend-Ayush Ganbaatar

16 Social Media Usage in the University Activities ......................... 225
Klaudia Smolag and Beata Ślusarczyk

17 Strategic Management of Costs: A New Tool to Gain Competitive Advantage ................................................................. 239
Vlora Berisha

18 The Causal Relationship Between Government Spending and Revenue: An Empirical Study from Greece ............ 255
Chaido Dritsaki

19 Marketing Ethics and Communication Strategy in the Case of Enron Fraud ................................................................. 269
Georgia Broni, John Velentzas, and Harry Papapanagos

20 Effectiveness of Use of MCDM Methods in the Terms of Local Self-Government ................................................................. 279
Roman Vavrek, Rastislav Kotulic, Peter Adamisin, Elena Sira, and Ivana Kravcakova Vozarova

21 Credit Risk Measurement Using VaR Methodology .................. 289
Katarina Valaskova, Anna Siekelova, and Ivana Weissova
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Effects of Country-of-Origin on Consumers’ CSR Perceptions, Behavioral Intentions, and Loyalty</td>
<td>303</td>
</tr>
<tr>
<td>Leonidas Pouliopoulos, Theofilos Pouliopoulos, and Amalia Triantafillidou</td>
<td></td>
</tr>
<tr>
<td>Symptoms of Depression and Status in the European Labour Market</td>
<td>317</td>
</tr>
<tr>
<td>Alexander Tarvid</td>
<td></td>
</tr>
<tr>
<td>Univariate GARCH Model Generated Volatility Skews for the CIVETS Stock Indices</td>
<td>333</td>
</tr>
<tr>
<td>Coenraad C.A. Labuschagne, Niel Oberholzer, and Pierre J. Venter</td>
<td></td>
</tr>
<tr>
<td>Business Process Reengineering in Emergency Departments (EDs): Evidence from Two Hospitals</td>
<td>349</td>
</tr>
<tr>
<td>Amarantou Vasiliki, Chatzoglou Prodromos, Kexagia Vasiliki, and Chatzoudes Dimitrios</td>
<td></td>
</tr>
<tr>
<td>Assessment of Innovative Capacity of the Region</td>
<td>365</td>
</tr>
<tr>
<td>T.S. Kolmykova, S.G Emelianov, and E.A Merzlyakova</td>
<td></td>
</tr>
<tr>
<td>Education Democracy and Dictatorship</td>
<td>373</td>
</tr>
<tr>
<td>Rizwan Ali and Gao Leifu</td>
<td></td>
</tr>
<tr>
<td>Are We Better Off Working in the Public Sector?</td>
<td>379</td>
</tr>
<tr>
<td>Yi Wang and Peng Zhou</td>
<td></td>
</tr>
<tr>
<td>Innovation and Regulatory Holdup: The Case of Shale Gas</td>
<td>411</td>
</tr>
<tr>
<td>Anastassios Gentzoglanis</td>
<td></td>
</tr>
<tr>
<td>Trinities in Political Economy: More Than Just a Way of Observation</td>
<td>433</td>
</tr>
<tr>
<td>Thomas Siskou</td>
<td></td>
</tr>
<tr>
<td>Bruno G. Rüttimann</td>
<td></td>
</tr>
<tr>
<td>High Education, Professional Insertion and Economic Development in Romania</td>
<td>487</td>
</tr>
<tr>
<td>Raluca Ioana Horea Serban and Marinela Istrate</td>
<td></td>
</tr>
<tr>
<td>Strategic IT Alignment: Business Performance During Financial Crisis</td>
<td>503</td>
</tr>
<tr>
<td>Fotis Kitsios and Maria Kamariotou</td>
<td></td>
</tr>
<tr>
<td>On the Examination of Value-Based Performance Measures: Evidence from Indian Firms</td>
<td>527</td>
</tr>
<tr>
<td>Imlak Shaikh</td>
<td></td>
</tr>
</tbody>
</table>
35 The Procyclicality of African Sovereign Credit Ratings .......... 537
Marinda Pretorius and Ilsé Botha

36 The Determinants of Sovereign Credit Ratings in Africa: A Regional Perspective ......................... 549
Marinda Pretorius and Ilsé Botha

37 CFIs for Sustainable Risk Proofing in Value Chain Financing: Instances from the Asia Pacific Region .......................... 565
C.S. Sundaesan

38 Cointegration Between Energy Commodities and the South African Financial Market ................. 577
Corlise L. Le Roux

39 Do Dividend Payout Ratio Drive the Profitability of a Firm: A Case of Energy and Textile Sector of Pakistan? ...... 591
Anikia Sattar, Gao Leifu, Muhammad Ishfaq Ahmad, Mudassar Hassan, and Rizwan Ali

40 Attitude of Customers to Socially Responsible Products ........ 599
Katarina Moravčíková and L'ubica Gajanová

41 Dynamics of Lending Rates in the Baltic Countries:
Influence of Funding Costs of Banks and Risk Factors ............ 607
Vija Micune

42 Modelling Farmers’ Behaviour Toward Risk in a Large Scale Positive Mathematical Programming (PMP) Model ........ 625
Iván Arribas, Kamel Louhichi, Ángel Perni, José Vila, and Sergio Gómez-y-Paloma

43 CAPM Model, Beta and Relationship with Credit Rating .......... 645
Lucia Michalkova and Katarina Kramarova

44 Shocks Transmission Through Real Channel: The Case of the Central and Eastern European Countries .................... 653
Vilma Deltuvaitė

45 Health Capital as a Factor of Social and Economic Development of the Russian Federation’s Regions ............. 671
Gayaz Rustemovich Ganibaev and Regina Petrovna Yakunina

46 Corporate Governance, Insider Trading, and Stock Returns in the Greek Technology Sector .................... 679
I. Antoniadis, C. Gkasis, and S. Kontsas
47  Internal Audit Disclosure Regarding to External Audit in Greece  . 691
    Georgia Boskou, Efstathios Kirkos,
    and Charalambos Spathis

48  Which Factors Are Crucial in Explaining Vulnerability
    of Countries to the External Macroeconomic Shocks?
    The Case of the Central and Eastern European Countries ........ 705
    Vilma Deltuvaitė

49  Deterrence, Detection, and Investigation of Economic
    Fraud and Auditor’s Responsibilities Relating to Audit
    of Financial Statements According to International Standards . . . 719
    John Velentzas, Georgia Broni, and Nick Kartalis

50  Can Internet Reporting Affect the Stock Market Listed
    Companies: The Case of the Greek Listed Companies ............. 743
    Nikos D. Kartalis, Nikiforos Charalampos, Velentzas John,
    and Broni Georgia

51  Corporate Governance: Legal, Managerial,
    and Auditing Dimensions ............................................. 783
    John Velentzas, Georgia Broni, and Lefteris Skalidis

52  Importance of Productivity in Non-Optimal Currency Areas ...... 799
    Carlos Encinas-Ferrer

53  Greek Brain Drainers in Europe: An Empirical Study ............. 809
    Dimitra Spanou, Anastasios G. Karasavvoglou,
    Yiannis Tsoukalidis, Antonios Kostas,
    and Lambros Tsougiannis

54  Failures in Elements and Processes of Quality
    Management Systems in Companies and Their
    Potential Solutions .................................................... 823
    Ivan Litvaj, Ol’ga Poniščiaková, and Emese Tokarčíková

55  Controlling as a Tool for Decision Support ....................... 831
    Ol’ga Poniščiaková, Ivan Litvaj, and Emese Tokarčíková

56  Gastronomy Tourism: An Examination of the “Greek
    Breakfast Initiative” Potential ..................................... 841
    Aikaterini Stavrianea, Christos Dipidis,
    and George Siomkos

57  Greek Wineries on Facebook Wall ................................. 849
    Aspasia Vlachvei, Evita Grigoriou, and Ourania Notta
58 Short- and Long-Run Determinants of Tourist Flows:
The Case of South Korea ............................................... 861
George Agiomirgianakis, Dimitrios Serenis, and Nicholas Tsounis

59 Assessing the Impact of Economic Crisis on Food Firms
Performance .............................................................. 873
Ourania Notta and Aspasia Vlachvei

Index ............................................................................. 883
Advances in Applied Economic Research
Proceedings of the 2016 International Conference on Applied Economics (ICOAE)
Tsounis, N.; Vlachvei, A. (Eds.)
2017, XII, 888 p. 131 illus., 73 illus. in color., Hardcover
ISBN: 978-3-319-48453-2