

Contents

1 Lean Operations and Business Purposes: Ethical Considerations	1
Thomas M. Smith	
2 Spiritual Leadership: Implications for Managerial Action	15
Mariana Nicolae, Irina Ion, and Elena Nicolae	
3 Current Trends on the Private Medical Market in Romania	23
Nicolae Al Pop and Benjamin Grozea	
4 Governance Particularities of Romanian Family Businesses	31
Fotea Silvia and Echevarria-Cruz Samuel	
5 The Power of Multinational Companies in a Global World: The Focus of Corporate Governance and Its Impact on Business Ethics	53
José G. Vargas-Hernández	
6 Talent Management and the Quest for Effective Succession Management in the Knowledge-Based Economy	65
Mihai-Florin Talpoș, Ioan G. Pop, Sebastian Văduva, and Liciniu A. Kovács	
7 A Transdisciplinary Approach of Ecological Economy and Sustainability in Eastern Europe	75
Igor Prisac	
8 Artificial Intelligence and the Concept of “Human Thinking”	87
Dan Aurelian Botică	
9 Utilizing Data from Social Media to Inform Business Decisions: The Case for Facebook	95
Daniel S. Neagoie, Thomas M. Smith, and Ioan S. Fotea	

10 Decoupling in Organizational Ethics: An Institutional Perspective	107
Călin Gurău	
11 Evolving Perceptions of Romanian Workplace Motivation: An Employee–Manager Comparison	117
Randolph Wilt, Popa Liana, and Bonțe Adrian	
12 Some Threats to the Ethical Delivery of Outdoor Management Development	131
Willem Krouwel	
13 Financing Methods to Support SMEs in Romania	141
Angela Vinter	
14 Ecological Policies and Their Challenges for the Economy of Eastern Europe	147
Igor Prisac	
15 Integrity Pacts: A Business Case for Collective Actions	159
Iuliana Coșpănar and Victor Alistar	



<http://www.springer.com/978-3-319-45185-5>

Business Ethics and Leadership from an Eastern
European, Transdisciplinary Context
The 2014 Griffiths School of Management Annual
Conference on Business, Entrepreneurship and Ethics
Văduva, S.A.; Fotea, I.Ş.; Thomas, A.R. (Eds.)
2017, X, 169 p. 25 illus., 10 illus. in color., Hardcover
ISBN: 978-3-319-45185-5