Contents

Ecosystems

High-Frequency Trading, Computational Speed and Profitability: Insights from an Ecological Modelling. 3
Alexandru Stan

A Methodology for Quality-Based Selection of Internet Data Sources in Maritime Domain 15
Milena Stróżyna, Gerd Eiden, Dominik Filipiak, Jacek Małyszko, and Krzysztof Węcel

Towards Identifying the Business Value of Big Data in a Digital Business Ecosystem: A Case Study from the Financial Services Industry 28
Anke de Vries, Claudia-Melania Chituc, and Fons Pommeé

Big/Smart Data

Flexible On-the-Fly Recommendations from Linked Open Data Repositories 43
Lisa Wenige and Johannes Ruhland

Effective Visualizations of Energy Consumption in a Feedback System – A Conjoint Measurement Study 55
Tobias Weiss, Madlen Diesing, Marco Krause, Kai Heinrich, and Andreas Hilbert

Specification and Implementation of a Data Generator to Simulate Fraudulent User Behavior 67
Galina Baader, Robert Meyer, Christoph Wagner, and Helmut Krcmar

Quantitative Analysis of Art Market Using Ontologies, Named Entity Recognition and Machine Learning: A Case Study 79
Dominik Filipiak, Henning Agt-Rickauer, Christian Hentschel, Agata Filipowska, and Harald Sack

Search Engine Visibility Indices Versus Visitor Traffic on Websites 91
Ralf-Christian Härting, Maik Mohl, Philipp Steinhauser, and Michael Möhring

A Dynamic Hybrid RBF/Elman Neural Networks for Credit Scoring Using Big Data 102
Yacine Djemaïel, Nadia Labidi, and Noureddine Boudriga
Smart Infrastructures

Situation Awareness for Push-Based Recommendations in Mobile Devices.

Ramón Hermoso, Jürgen Dunkel, and Jan Krause

A New Perspective Over the Risk Assessment in Credit Scoring Analysis Using the Adaptive Reference System

Gelu I. Vac and Lucian V. Găban

Drivers and Inhibitors for the Adoption of Public Cloud Services in Germany

Patrick Lübbecke, Markus Siepermann, and Richard Lackes

Parallel Real Time Investigation of Communication Security Changes Based on Probabilistic Timed Automata

Henryk Piech and Grzegorz Grodzki

Extending Enterprise Architectures for Adopting the Internet of Things – Lessons Learned from the smartPORT Projects in Hamburg

Ingrid Schirmer, Paul Drews, Sebastian Saxe, Ulrich Baldauf, and Jöran Tesse

Towards the Omni-Channel: Beacon-Based Services in Retail

Anja Thamm, Jürgen Anke, Sebastian Haugk, and Dubravko Radic

Process Management

Batch Processing Across Multiple Business Processes Based on Object Life Cycles

Luise Pufahl and Mathias Weske

Towards a Methodology for Industrie 4.0 Transformation

Isabel Bücker, Mario Hermann, Tobias Pentek, and Boris Otto

A Generic Process Data Warehouse Schema for BPMN Workflows

Thomas Benker

Business and Enterprise Modeling

Discovering Decision Models from Event Logs

Ekaterina Bazhenova, Susanne Buelow, and Mathias Weske

Governing IT Activities in Business Workgroups—Design Principles for a Method to Control Identified Shadow IT

Stephan Zimmermann, Christopher Rentrop, and Carsten Felden
A Formalization of Multiagent Organizations in Business
Information Systems .......................................................... 265
  Tobias Widmer, Marc Premm, and Stefan Kirn

Bridging the Gap Between Independent Enterprise Architecture
Domain Models ............................................................... 277
  Thomas Stuht and Andreas Speck

A Usage Control Model Extension for the Verification of Security Policies
in Artifact-Centric Business Process Models ................................ 289
  Ángel Jesús Varela-Vaca, Diana Borrego, María Teresa Gómez-López,
  and Rafael M. Gasca

Overcoming the Barriers of Sustainable Business Model Innovations
by Integrating Open Innovation ........................................... 302
  Jad Asswad, Georg Hake, and Jorge Marx Gómez

An Ontological Matching Approach for Enterprise Architecture
Model Analysis .............................................................. 315
  Marzieh Bakhshandeh, Catia Pesquita, and José Borbinha

Service Science

Service Self-customization in a Network Context: Requirements
on the Functionality of a System for Service Self-customization .......... 329
  Doreen Mammitzsch and Bogdan Franczyk

Risk-Aware Pricing of B2B Services: Approach, Realization and
Application to a Payments Transaction Processing Service .............. 341
  Michael Fischbach and Rainer Alt

On the Maturity of Service Process Modeling and Analysis Approaches .... 356
  Florian Bär, Kurt Sandkuhl, and Rainer Schmidt

Social Media

Enterprise Social Networks: Status Quo of Current Research and Future
Research Directions ........................................................ 371
  Gerald Stei, Sebastian Sprenger, and Alexander Rossmann

Influencing Factors Increasing Popularity on Facebook – Empirical Insights
from European Users ...................................................... 383
  Rainer Schmidt, Michael Möhring, Ralf-Christian Härting,
  Christopher Reichstein, and Barbara Keller
### Applications

**Persuasive Design Principles of Car Apps** .......................................................... 397  
*Chao Zhang, Lili Wan, and Daihwan Min*

**TRaining AssigNment Service (TRANS) to Meet Organization Level Skill Need** .......................................................................................................................... 411  
*Atul Singh, Rajasubramaniam T., Gurulingesh Raravi, Koyel Mukherjee, Partha Dutta, and Koustuv Dasgupta*

**Portfolio of Global Futures Algorithmic Trading Strategies for Best Out-of-Sample Performance** .............................................................. 424  
*Aistis Raudys*

**Towards Federated, Semantics-Based Supply Chain Analytics** .......................................................................................................................... 436  
*Niklas Petersen, Christoph Lange, Sören Auer, Marvin Frommhold, and Sebastian Tramp*

### Author Index

*--------------------------------------------------------------- 449*
Business Information Systems
19th International Conference, BIS 2016, Leipzig, Germany, July 6-8, 2016, Proceedings
Abramowicz, W.; Alt, R.; Franczyk, B. (Eds.)
2016, XIV, 450 p. 110 illus., Softcover
ISBN: 978-3-319-39425-1