

Preface

As information and communications technology (ICT) becomes increasingly important to modern societies, there is a growing need to understand how to design and operate very large ICT systems. How should a huge system be designed and operated to support both high availability and rapid change? Will some of the system's stakeholders be exposed to events with intolerable impact? Is the system fragilizing a service of importance to millions of users? These are questions that need answers.

According to conventional wisdom, the opposite of a fragile system is a robust system. While stressors or perturbations can easily damage fragile systems, robust systems can withstand a great deal of pressure. This is why we write *handle with care* on a box with fragile contents and nothing on a box with robust contents. In 2012, essayist and scholar Nassim N. Taleb published his landmark book *Antifragility: Things That Gain from Disorder*, pointing out that the opposite of a fragile system is really a system that needs stressors to thrive. We would write *please mishandle* on a box with anti-fragile contents. Unlike robust systems, anti-fragile systems learn from events with negative impact how to adjust themselves and become stronger in a changing world. An example of an anti-fragile system is the human immune system, with its ability to adapt and self-repair. While Taleb's book discusses many natural and man-made systems that are anti-fragile, it says nothing about how to design and operate anti-fragile ICT systems.

Anti-fragile ICT Systems

This book you hold in your hands or are reading on a computing device models large distributed ICT systems as complex adaptive systems to determine fundamental properties that make systems anti-fragile to different classes of events with a

negative impact.¹ For example, a system can be anti-fragile to downtime or the spreading of malicious software or malware. Because there are many types of ICT systems and because each type can be anti-fragile to many classes of events, we cannot study all possible anti-fragile ICT systems. Instead, this book examines different aspects of anti-fragile systems carefully selected to show that the concept of anti-fragility offers a novel and useful approach to the design and operation of complex adaptive ICT systems.

The book first discusses rare events with a large negative impact and argues that it is, at best, very hard to predict all such events in complex adaptive ICT systems. It explains why it is necessary to limit the impact of these events to gain robustness and why learning from the remaining events with a small impact is necessary to achieve anti-fragility. Since loss of trust is an inherent and general threat to any ICT system, the book also models why it is vital for an organization operating an anti-fragile ICT system to build and maintain a strong trust relationship with its customer base. Next, the book discusses four design principles, namely, *modularity*, *weak links*, *redundancy*, and *diversity*, and one operational principle, the *fail fast* principle. While each principle by itself is well known and does not provide any new fundamental insight, collectively the five principles outline a novel way to design and operate anti-fragile ICT systems.

We apply the five principles in studies of how anti-fragile systems can (i) achieve high availability, (ii) prevent malware epidemics, and (iii) detect anomalies. Analyses of real ICT systems such as Netflix's media streaming solution, Norway's telecommunication (telecom) infrastructure, electronic government platforms, banking systems, and Numenta's anomaly detection software show that cloud computing is central to achieving all three goals. The book therefore concentrates on the design and operation of anti-fragile systems running on cloud computing platforms.

There are good reasons why the goals (i)–(iii) were selected. We study systems that are anti-fragile to downtime because prolonged outages constitute a serious problem in a world where users are increasingly dependent on ICT systems. Malware of many different types represents another serious problem affecting the security and well-being of all Internet users. Since “classical” signature-based malware detection techniques are inadequate, we study novel solutions to cope with the large negative impact of malware. Finally, to react quickly to local failures before they have time to spread, it is necessary to detect system anomalies early. This is a difficult challenge, since complex ICT systems have many interconnected entities. Consequently, we study a powerful and general learning algorithm to detect anomalies.

At the time of this writing, there are no general methods or theories on how to develop or operate anti-fragile ICT systems. The book studies select philosophical and practical aspects of anti-fragile ICT systems to gain an initial understanding

¹The book should be printed in color or read on a device with a color screen because some of the figures are hard to understand when reproduced in black and white.

of them. The main message is that we should stop building fragile ICT systems of national or international importance and start building anti-fragile ICT systems. The book's contents are deeply influenced by Taleb's work on anti-fragile systems that thrive in a world dominated by large-impact, hard-to-predict, and rare events, Daniel E. Geer Jr.'s keynote speech at the Source 2008 Conference,² and Jeff Hawkins' still evolving theory on how the brain learns. The individual chapters are based on my own published research, basic results in complexity and network science, presentations by Neil Hunt³ and Adrian Cockcroft⁴ on Netflix's web-scale solution, and talks by Subutai Ahmad⁵ and Scott Purdy⁶ on Numenta's technology for anomaly detection.

Who Should Read This Book

While this introductory book is, first and foremost, written for undergraduate students in computer science, the first half should be understandable to any technically educated individual interested in the design, development, and operation of large ICT systems. The first half introduces the concept of anti-fragility, describes the design and operational principles, and outlines how the principles can be applied to achieve anti-fragility to downtime. The book's second half is more technical and assumes that the reader has an elementary understanding of graphs. It describes how to achieve anti-fragility against malware spreading and how to detect anomalies. The whole book should be of interest to new graduate students looking for a research topic.

The book contains few abbreviations and formal definitions, background knowledge is introduced as needed, and studies of real systems help clarify concepts and insights. Each chapter is short and to the point, enabling reading in one or two sittings. Key information is repeated to make chapters easier to understand and the definitions of central abbreviations are repeated in each chapter they are used. An effort was made to reference easy-to-understand books, papers, reports, and webpages for readers wanting more background information. While the book argues that anti-fragile ICT solutions in the cloud should have a microservice architecture, it is not a textbook on cloud computing and microservices. More information on cloud computing platforms and how to implement microservices can be found in the References and on the Web.

²See geer.tinho.net/geer.sourceboston.txt.

³See youtube.com/watch?v=jCanhyFDopQ.

⁴See youtube.com/watch?v=dekV3Oq7pH8.

⁵See youtube.com/watch?v=nVCKjZWYavM.

⁶See youtube.com/watch?v=I5ISEHvngaI.

Table 1 This book is partly based on articles published by the Institute of Electrical and Electronics Engineers (IEEE)

Title	Authors	IEEE citation
Toward Risk Assessment of Large-Impact and Rare Events	K.J. Hole and L.-H. Netland	<i>Security & Privacy</i> , vol. 8 no. 3, 2010, pp. 21–27
Building and Maintaining Trust in Internet Voting	L.H. Nestås and K.J. Hole	<i>Computer</i> , vol. 45, no. 5, 2012, pp. 74–80
Management of Hidden Risks	K.J. Hole	<i>Computer</i> , vol. 46, no. 1, 2013, pp. 65–70
Diversity Reduces the Impact of Malware	K.J. Hole	<i>Security & Privacy</i> , vol. 13, no. 3, 2015, pp. 48–54
Towards Anti-fragility: A Malware-Halting Technique	K.J. Hole	<i>Security & Privacy</i> , vol. 13, no. 4, 2015, pp. 40–46
Building Trust in E-Government Services	K.J. Hole	<i>Computer</i> , vol. 49, no. 1, 2016, pp. 66–74

Acknowledgments

I am grateful to my colleagues Olav Lysne, Øyvind Ytrehus, and Håvard Raddum, as well as my students Tetiana Yarygina, Christian W. Otterstad, and Alexandre Vivmond for illuminating discussions and comments on early versions of the manuscript. A special thanks to the external expert reviewers Chief Information Security Officer Daniel E. Geer Jr. at In-Q-Tel and Vice President of Research Subutai Ahmad at Numenta. Thanks are also due to the internal expert reviewers at Simula Research Laboratory, Head of Department Ernst Gunnar Gran, Research Scientist Ahmed Elmokashi, and Senior Research Scientist Leon Moonen. The expert reviewers pointed out embarrassing mistakes, suggested much needed changes, and asked important questions leading to significant improvements of the text. Of course, I take full responsibility for all remaining mistakes and ambiguities in the book.

Some chapters are based on my own work published in the IEEE magazines *Security & Privacy* and *Computer*. I am grateful to the IEEE for allowing me to reuse material from the articles listed in Table 1. Thanks also to the articles' anonymous reviewers for the many useful comments and good suggestions that improved the presentation of the material. Finally, thanks to Lars-Helge Netland and Lars Hopland Nestås, my coauthors of the two first articles in Table 1.

Bergen, Norway
December 2015

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<http://www.springer.com/978-3-319-30068-9>

Anti-fragile ICT Systems

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2016, XVIII, 151 p. 44 illus., 22 illus. in color., Softcover

ISBN: 978-3-319-30068-9