

Contents

Part I ICT and the Pursue of Public Good

One-Stop Government in Italy and the Lebanon: When the Law Alone Is no Silver Bullet	3
Walter Castelnovo, Maddalena Sorrentino, Rania Fakhoury and Marco De Marco	
Cloud Computing: Risks and Opportunities for Corporate Social Responsibility	23
Norberto Patrignani, Marco De Marco, Rania Fakhoury and Maurizio Cavallari	
The Electronic Health Record: A Comparison of Some European Countries	33
Sabrina Bonomi	
The Value of ICT Applications: Linking Performance, Accountability and Transparency in Public Administrations	51
Danila Scarozza, Alessandro Hinna, Stefano Scravaglieri and Marta Trotta	
An Integrated Drugs Logistics Management System: A Case Study in the Healthcare Sector	71
Roberta Pinna, Pier Paolo Carrus and Fabiana Marras	
Smart City and ICT. Shaping Urban Space for Better Quality of Life	85
Renata Paola Dameri	

Part II ICT, Innovation and Organizational Change

A Framework of Mechanisms for Integrating Emerging Technology Innovations in IT Services Companies 101
Nabil Georges Badr

Relating ICT to Organizational Change in Research and Practice 125
Moufida Sadok and Peter Bednar

e-Business Assimilation Levels in Lebanon 141
Mary Ann B. El Rassi and Antoine Harfouche

Supply Chain Management and the Role of ICT: DART-SCM Perspective 161
Lucia Aiello, Iana Dulaskaia and Maria Menshikova

How Subjective Age and Age Similarity Foster Organizational Knowledge Sharing: A Conceptual Framework. 177
Alessandra Lazazzara and Stefano Za

Information Technologies and Quality Management. Towards a New Idea of Quality? 191
Teresina Torre

Acquihiring: A New Process for Innovation and Organizational Learning 205
Roberta Fantasia

The Optimization of the HRM at the “LSCA” in an Economy with Delay in Modernization of Systems 215
Claude Chammaa

Part III Interacting in an ICT-Enabled Relational Landscape

The Brand Website as a Means of Reviving Memories and Imaginary. 235
Imed Ben Nasr, Lisa Thomas, Jean François Trinquécoste and Ibtissame Abaidi

Location Privacy Apprehensions in Location-Based Services Among Literate and Semi-literate Users 249
Wen Yong Chua, Klarissa T.T. Chang and Maffee Peng-Hui Wan

Towards an Ontology for Enterprise Interactions 263
Youcef Baghdadi

Employer Branding and Social Media Strategies	277
Eliane El Zoghbi and Karine Aoun	
The Business with Digital Signage for Advertising	285
Christine Bauer, Natalia Kryvinska and Christine Strauss	
Trust, but Verify: The Role of ICTs in the Sharing Economy	303
Sami Dakhli, Andrés Davila and Barry Cumbie	
Internet Service Providers: The Italian Scenario	313
Francesco Bellini, Fabrizio D’Ascenzo and Valeria Traversi	
ICT and Retail: State of the Art and Prospects	329
Daniele Pederzoli	



<http://www.springer.com/978-3-319-28906-9>

Information and Communication Technologies in
Organizations and Society

Past, Present and Future Issues

Ricciardi, F.; Harfouche, A. (Eds.)

2016, XIII, 336 p. 59 illus., Softcover

ISBN: 978-3-319-28906-9