Preface

This edited book is intended for use by students, academics, and practitioners who take interest in outsourcing and offshoring of information technology and business services. The book offers a review of the key topics in outsourcing and offshoring, populated with practical frameworks that serve as a toolkit to students and managers. The range of topics covered in this book is wide and diverse, but predominately focused on how to achieve success and innovation in global sourcing. More specifically the book examines sourcing models giving specific attention to strategic aspects of global sourcing. The interplay between contractual and relational governance is studied by focusing on contract design, social capital, and relationship quality. The book also explores challenges associated with achieving innovation in outsourcing and offshoring settings. Last but not least, collaboration and governance in multi-sourcing and other inter-organizational arrangements are studied in depth. Topics discussed in this book combine theoretical and practical insights regarding challenges that industry leaders, policy makers, and professionals face. Case studies from various organizations, industries, and countries are used extensively throughout the book.

The book is based on a vast empirical base brought together through years of extensive research by leading researchers in information systems, strategic management, international business, and operations.

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