Contents

1 Introduction .......................................................... 1
   1.1 Introduction to the Problem .................................. 1
   1.2 Aims of the Book .............................................. 2
   1.3 Defining Terms ............................................... 3
   1.4 Scope of the Book ............................................ 3
   References .......................................................... 4

2 The Promise of a Bystander Approach to Violence Prevention .... 7
   2.1 Defining Bystanders ......................................... 8
   2.2 Defining Prevention .......................................... 10
   2.3 Defining Sexual and Relationship Violence ................. 10
   2.4 Why Is a Bystander Approach Important? ................. 12
      2.4.1 Bystanders in Primary and Secondary Prevention:
          The Power of Peer Contexts .......................... 12
      2.4.2 Beyond Immediate Relationships: The Role of Bystanders
          in Community Theories of Violence ................ 14
      2.4.3 Bystanders Are also Part of Tertiary Prevention
          to Improve Response to Victims and Hold
          Perpetrators Accountable ............................ 16
   2.5 An Introduction to Bystander-Focused Prevention .......... 16
   2.6 Summary ..................................................... 18
   2.7 Implications for Practice .................................. 18
   References .......................................................... 19

3 Pieces of Bystander Action ....................................... 25
   3.1 Who ............................................................ 27
      3.1.1 Who Helps? .............................................. 27
      3.1.2 Who Is Helped? ......................................... 30
      3.1.3 Perpetrators Versus Victims ......................... 30
      3.1.4 Friends Versus Strangers/Ingroup Versus Outgroup .... 31
5.1.4 Addressing More Than One Attitude at a Time ............... 86
5.1.5 Accounting for Individual Differences in Attitude
    Change Approaches ........................................ 87
5.2 Changing Action Coil 2: Contextual Processes ................. 88
  5.2.1 Change Community Leaders and Engage
        Early Adopters ........................................ 88
  5.2.2 Changing Norms ........................................ 89
  5.2.3 Policy Change Can Impact Individual Action .......... 94
5.3 Changing Action Coil 3: Influencing the Event Itself .......... 96
  5.3.1 Social Scripts ........................................ 96
5.4 Changing Action Coil 4: Influencing Outcomes ................. 97
  5.4.1 Action Effectiveness ................................... 98
  5.4.2 Building Collective Efficacy ........................... 99
  5.4.3 Training Professional Responders ....................... 100
  5.4.4 Bystanders Supporting Bystanders ..................... 100
  5.4.5 Safety Nets for Bystanders ............................ 101
5.5 Summary ................................................. 101
5.6 Practice Implications ...................................... 102
References ..................................................... 103

6 Prevention Springs from Action Coils: A Strategic Plan
   for Comprehensive Bystander-Focused Prevention .............. 111
  6.1 General Principles of Next Generation Bystander Prevention
      Approaches ............................................. 112
      6.1.1 Comprehensive Mobilization ........................ 112
      6.1.2 Building New Helping Scripts ...................... 113
      6.1.3 Expanding View of Bystander Roles ................. 113
      6.1.4 Consequences of Bystander Action ................. 114
  6.2 Prevention Across Levels and Settings of the Ecological Model... 114
  6.3 Promoting Bystander Action Across the Lifespan:
      Developmental Leverage Points .......................... 116
  6.4 Conclusion .............................................. 117
References ..................................................... 117
Toward the Next Generation of Bystander Prevention of Sexual and Relationship Violence
Action Coils to Engage Communities
Banyard, V.L.
2015, XI, 118 p. 1 illus., Softcover
ISBN: 978-3-319-23170-9