
Contents

Part I Taking Stock

1 Introduction	3
2 The Information Management Body of Knowledge	25

Part II Exploring Information Management

3 Exploring Information Technology	37
4 Exploring Information Systems	47
5 Exploring Business Processes	97
6 Exploring Business Information	133
7 Exploring Business Benefits	157
8 Exploring Business Strategy	183

Part III Operationalising Information Management

9 Assessing Information Management Capability	237
10 Researching Information Management	245
11 Some Models and Frameworks Reviewed	251

References	263
Bibliography	267
Index	269



<http://www.springer.com/978-3-319-11908-3>

Investing in Information

The Information Management Body of Knowledge

Bytheway, A.

2014, XVI, 280 p. 61 illus., 5 illus. in color., Hardcover

ISBN: 978-3-319-11908-3