

Contents

1	General Aspects Related to Research in Management	1
1.1	Introduction	1
	References	8
2	An Overflight Over Research	11
2.1	Science	12
2.2	Research: A Proposal for Its Structuring	14
2.3	Scientific Methods	16
2.3.1	Inductive Method	17
2.3.2	Deductive Method	18
2.3.3	Hypothetical-Deductive Method	19
2.4	Research Methods	20
2.4.1	Case Study	20
2.4.2	Action Research	22
2.4.3	Survey	24
2.4.4	Modeling	25
2.5	Work Method	27
2.6	Techniques for Gathering and Analyzing Data	29
2.7	A Contextualization of Scientific Evolution	35
2.7.1	The Origins of Knowledge Production: Induction and Deduction	36
2.7.2	The Research Programs	38
2.7.3	Research Paradigms	39
2.7.4	Epistemological Anarchism	40
2.7.5	The New Production of Knowledge	41
	References	43
3	Design Science—The Science of the Artificial	47
3.1	Criticism of the Traditional Sciences	48
3.2	History of Design Science	50

3.3	Design Science and Its Structure	55
3.3.1	Fundamental Concepts of Design Science	56
3.3.2	Comparison Between Design Science and Traditional Science	58
	References	64
4	Design Science Research	67
4.1	Concepts and Foundations of Design Science Research	67
4.2	Methods Formalized to Operationalize Design Science	71
4.3	Characterization of Design Science Research, Case Study, and Action Research	93
4.4	Validity of Research	97
	References	101
5	Class of Problems and Artifacts	103
5.1	Concept of Class of Problems	103
5.2	Concept and Types of Artifacts	106
5.3	A Trajectory for Research Development in Design Science	112
	References	115
6	Proposal for the Conduct of Design Science Research	117
6.1	The Context of This Proposal	117
6.2	Recommendations for Conducting Design Science Research	118
	References	126
7	Systematic Literature Review	129
7.1	Definition, Origins and Needs	129
7.2	Method for Constructing the Research Base	131
7.2.1	Stakeholders	133
7.2.2	Review Question and Conceptual Framework	134
7.2.3	Work Team	136
7.2.4	Search Strategy	136
7.2.5	Search, Eligibility and Coding	143
7.2.6	Quality Assessment	144
7.2.7	Synthesis of the Results	147
7.3	Systematic Literature Review and Design Science Research: A Possible and Necessary Connection	153
7.3.1	The Systematic Literature Review Method Adapted to Design Science Research	153
	References	156
8	Prospects	159



<http://www.springer.com/978-3-319-07373-6>

Design Science Research

A Method for Science and Technology Advancement

Dresch, A.; Lacerda, D.P.; Antunes Jr, J.A.V.

2015, XVIII, 161 p. 71 illus., 69 illus. in color., Hardcover

ISBN: 978-3-319-07373-6