## Contents

**Part I  Rethinking Social Entrepreneurship**

1  **Introduction** ........................................ 3  
   Anders Lundström and Chunyan Zhou  

2  **Soci(et)al Entrepreneurship and Different Forms of Social Enterprise** .................................. 23  
   Malin Gawell  

3  **A Review of Social Entrepreneurship Research**  ........................................ 43  
   Anne Pierre, Yvonne von Friedrichs and Joakim Wincent  

4  **Rethinking Social Entrepreneurship and Social Enterprises: A Three-Dimensional Perspective** 71  
   Anders Lundström and Chunyan Zhou  

**Part II Implementing Social Entrepreneurship**

5  **Entrepreneurial Discovery and Asian Entrepreneurship in the UK.** ........................................ 93  
   Spinder Dhaliwal and David Deakins  

6  **Corporate Social Responsibility in Family Versus Non-Family Enterprises: An Exploratory Study.** 113  
   Giovanna Campopiano, Alfredo De Massis and Lucio Cassia  

7  **What Sustainable Entrepreneurship Looks Like: An Exploratory Study from a Student Perspective.** 155  
   Katia Richomme-Huet and Julien de Freyman  

8  **Developing Entrepreneurial Self-Efficacy and Intent: A Case of Social Entrepreneurship** 179  
   Jess Co and Sarah Cooper
9 How Can a Health-Care Business Achieve Strategy Elasticity in a Crisis Environment? .................................. 195
Jarmila Šebestová and Thomas M. Cooney

Part III The Institutionalization of Social Entrepreneurship

10 Improving Entrepreneurial Competency in Low-Income Segments: The Impact of Entrepreneurial Development Agents . .......................................................... 221
René Díaz-Pichardo, Nicolás Gutiérrez and Juan Arriaga-Múzquiz

11 Entrepreneurship in Society: A Review and Definition of Community-Based Entrepreneurship Research . ..... 239
Anne Pierre, Yvonne von Friedrichs and Joakim Wincent

12 The Rise of Social Innovation Parks . .................................. 259
Chunyan Zhou and Anders Lundström

Part IV The Future of Social Entrepreneurship

13 Social Entrepreneurship, Gendered Entrepreneurship? . ........ 273
Malin Gawell and Elisabeth Sundin

14 The Likely Determinants of Social Entrepreneurship and Policy Implications. .......................................................... 293
Habib M. Kachlami

15 Social and Political Entrepreneurship: Ways and Means to Develop Sparsely Populated Regions? .................................................. 309
Marie-Louise von Bergmann-Winberg

16 Social Ventures and Regional Development: Important Contributions Unappreciated . .................................................. 325
Habib M. Kachlami

17 The Policy Strategy of Supporting Social Entrepreneurship Based on a Three-Dimensional Approach . .................. 343
Anders Lundström and Chunyan Zhou

About the Authors. .......................................................... 357