

# Contents

<b>Prologue</b> .....	ix
<b>Reading and Interpreting Ethnography</b> .....	1
Paul Dourish	
<b>Curiosity, Creativity, and Surprise as Analytic Tools: Grounded Theory Method</b> .....	25
Michael Muller	
<b>Knowing by Doing: Action Research as an Approach to HCI</b> .....	49
Gillian R. Hayes	
<b>Concepts, Values, and Methods for Technical Human–Computer Interaction Research</b> .....	69
Scott E. Hudson and Jennifer Mankoff	
<b>Study, Build, Repeat: Using Online Communities as a Research Platform</b> .....	95
Loren Terveen, John Riedl, Joseph A. Konstan, and Cliff Lampe	
<b>Field Deployments: Knowing from Using in Context</b> .....	119
Katie A. Siek, Gillian R. Hayes, Mark W. Newman, and John C. Tang	
<b>Science and Design: The Implications of Different Forms of Accountability</b> .....	143
William Gaver	
<b>Research Through Design in HCI</b> .....	167
John Zimmerman and Jodi Forlizzi	
<b>Experimental Research in HCI</b> .....	191
Darren Gergle and Desney S. Tan	
<b>Survey Research in HCI</b> .....	229
Hendrik Müller, Aaron Sedley, and Elizabeth Ferrall-Nunge	

<b>Crowdsourcing in HCI Research</b> .....	267
Serge Egelman, Ed H. Chi, and Steven Dow	
<b>Sensor Data Streams</b> .....	291
Stephen Voida, Donald J. Patterson, and Shwetak N. Patel	
<b>Eye Tracking: A Brief Introduction</b> .....	323
Vidhya Navalpakkam and Elizabeth F. Churchill	
<b>Understanding User Behavior Through Log Data and Analysis</b> .....	349
Susan Dumais, Robin Jeffries, Daniel M. Russell, Diane Tang, and Jaime Teevan	
<b>Looking Back: Retrospective Study Methods for HCI</b> .....	373
Daniel M. Russell and Ed H. Chi	
<b>Agent Based Modeling to Inform the Design of Multiuser Systems</b> .....	395
Yuqing Ren and Robert E. Kraut	
<b>Social Network Analysis in HCI</b> .....	421
Derek L. Hansen and Marc A. Smith	
<b>Research Ethics and HCI</b> .....	449
Amy Bruckman	
<b>Epilogue</b> .....	469
Wendy A. Kellogg and Judith S. Olson	



<http://www.springer.com/978-1-4939-0377-1>

Ways of Knowing in HCI

Olson, J.S.; Kellogg, W.A. (Eds.)

2014, XI, 472 p. 49 illus., 33 illus. in color., Hardcover

ISBN: 978-1-4939-0377-1