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To reduce occurrences of Murphy’s Law, you should weigh the risks of incorporating visual aids.

To minimize the effect of Murphy’s Law, you should rehearse.

To troubleshoot problems arising from Murphy’s Law, you should arrive early to the room.

With presentations, you should prepare for the worst.

Chapter 5 Delivery: You, the Room, and the Audience

The appropriate delivery depends on the speaker and the situation.

You can significantly improve your delivery with practice and reflection.

Critical Error 10: Not Preparing Enough

Before opening the computer, you should decide upon the story of the talk.

Once you have your story, you are in position to create your visual aids.

In addition to preparing visual aids, you should prepare yourself to speak.

Speaking in a second language requires additional preparation.

Critical Error 11: Drawing Words from the Wrong Well

For most scientific presentations, a practiced extemporaneous talk is the best overall strategy.

While not the approach to choose for a planned talk, impromptu speaking is an important skill.

Memorizing can be effective for short portions of talks such as first and last sentences.

Reading is sometimes necessary when the audience will scrutinize your every word.
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The Craft of Scientific Presentations
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