Contents

1 Clinicians and Health Care Advocacy: The Reasons Why ......................... 1
   Eugene C. Rich

2 How Does Federal Health Policy Work?..................................................... 13
   Lyle B. Dennis

3 Tools and Resources to Build Advocacy Skills ........................................ 23
   Laura L. Sessums and Patricia F. Harris

4 Opportunities for Advocacy in the Legislative Branch ............................... 35
   Christopher P. McCoy, Lyle B. Dennis, and Mark Liebow

5 The Rules of the Game ............................................................................. 45
   Mark D. Schwartz

6 Advocacy in the Executive Branch of Government ................................. 57
   John R. Feussner

7 Establishing a Health Policy Strategy at the Association Level............... 69
   William P. Moran

8 Building Partnerships and Coalition Advocacy ................................. 79
   Kavita K. Patel and Harry P. Selker

9 State-Level Advocacy ............................................................................ 93
   Mark Liebow and Tina Liebling
Health Care Advocacy
A Guide for Busy Clinicians
Sessums, L.; Dennis, L.; Liebow, M.; Moran, W.; Rich, E.
(Eds.)
2011, XII, 129 p. 8 illus., Softcover