# Contents

1 Three Converging Literatures of Transnationalization and the Varieties of Transnationalization: Introduction 1  
   László Bruszt and Ronald Holzhacker

2 Transnational Integration Regimes as Development Programmes 23  
   László Bruszt and Gerald A. McDermott

3 From Employee Governance to Corporate Governance: Transnational Forces and the Polish Corporate Governance Debates Since the 1980s 61  
   Arjan Vliegenthart

4 The Domestic Regulation of Transnational Labour Markets: EU Enlargement and the Politics of Labour Migration in Switzerland and Ireland 83  
   Alexandre Afonso

5 The Transnationalization of Change in Economic Institutions: The Case of Industrial Standards Regulations in Ukraine 107  
   Julia Langbein

6 The Politics of the Competition State: The Agents and Mechanisms of State Transnationalization in Central and Eastern Europe 135  
   Jan Drahokoupil

7 Transnationalization and Domestic Policy-Making Processes: Electricity Market Reform in Belgium and Switzerland 157  
   Marie-Christine Fontana

8 Transnationalization and the Georgian State: Myth or Reality? 179  
   Nina Dadalauri
9 Transnational Strategies of Civil Society Organizations
Striving for Equality and Nondiscrimination: Exchanging
Information on New EU Directives, Coalition Strategies
and Strategic Litigation .................................................. 219
Ronald Holzhacker

10 National and European? Protesting the Lisbon Agenda
and the Services Directive in the European Union .......... 241
Louisa Parks

11 Transnational Governance of Labour Standards: Insights
from the Clothing Industry in Turkey .......................... 263
Tugce Bulut

12 Transnationalization and Its Governance – Actorhood
and Power in the Shadow of Global Crisis ..................... 285
Marie-Laure Djelic

Index ................................................................. 297