Contents

Part I  The Biology of Race and Today’s Manifestations of Racism

1  Demystifying Skin Color and “Race”. .......................... 3
   Keith C. Cheng

2  Manifestations of Racism in the 21st Century ................... 25
   Ronald E. Hall

Part II  What are the Costs of Racism?

3  Skin Color Bias in the Workplace: The Media’s Role and Implications
   Toward Preference. ........................................ 47
   Matthew S. Harrison, Wendy Reynolds-Dobbs, and Kecia M. Thomas

4  The Cost of Color: What We Pay for Being Black and Brown. ....... 63
   Margaret Hunter

5  Skin Color, Immigrant Wages, and Discrimination ................. 77
   Joni Hersch

Part III  The Pervasivences of Racism

6  Racial Characteristics and Female Facial Attractiveness Perception
   Among United States University Students ........................ 93
   Nicole E. Belletti and T. Joel Wade

7  Lifetime Prevalence and Quality of Interracial Interactions on Color
   Consciousness Among White Young Adults ........................ 125
   Alfiee M. Breland-Noble, Joy King, Stacy Young, Brea Eaton,
   Melissa Willis, Keri Hurst, and Chastity Simmons
8 Skin Color Biases: Attractiveness and Halo Effects in the Evaluation of African Americans ............................................. 135
    T. Joel Wade

9 The Latin Americanization of Racial Stratification in the U.S. ........ 151
    Eduardo Bonilla-Silva and David R. Dietrich

10 Skin Color and Latinos with Disabilities: Expanding What We Know About Colorism in the United States ............................. 171
    Keith B. Wilson and Julissa Senices

11 Brown Outs: The Role of Skin Color and Latinas ...................... 193
    Christina Gómez

12 “There Is No Racism Here”: Understanding Latinos’ Perceptions of Color Discrimination Through Sending-Receiving Society Comparison ........................................ 205
    Wendy D. Roth

13 Conclusion ........................................................................ 235
    Ronald E. Hall

Author Biographies ............................................................ 247

Index ................................................................................ 253
Racism in the 21st Century
An Empirical Analysis of Skin Color
Hall, R.E. (Ed.)
2008, XIV, 260 p. 9 illus., 2 illus. in color., Hardcover
ISBN: 978-0-387-79097-8