Contents

1. Measuring Demographic and Socio-Economic Variables in Cross-National Research: An Overview
   Christof Wolf and Jürgen H.P. Hoffmeyer-Zlotnik 1

Part I: Harmonising Demographic and Socio-Economic Variables: Objectives 15

2. Harmonising Data in Official Statistics: Development, Procedures, and Data Quality
   Manfred Ehling 17

3. The ISSP and its Approach to Background Variables
   Michael Braun and Rolf Uher 33

4. Harmonising Sampling Frames and Indicators in International Market Research: A German Perspective
   Menno Smid and Doris Hess 49

Part II: International Standards for Demographic and Socio-Economic Variables 65

5. Harmonisation of Socio-Economic Variables in EU Statistics
   Lene Mejer 67

Appendix: EU-SILC Materials from the Pilot Study in 2002
compiled by Uwe Warner and Jürgen H.P. Hoffmeyer-Zlotnik 86
6. The ESOMAR Standard Demographic Classification: A System of International Socio-Economic Classification of Respondents to Survey Research
   ESOMAR

Part III: International Instruments for Selected Variables

7. International Classification of Status in Employment, ICSE-93
   Eivind Hoffmann

   Eivind Hoffmann

9. Three Internationally Standardised Measures for Comparative Research on Occupational Status
   Harry B.G. Ganneboom and Donald J. Treiman

    UNESCO

11. The CASMIN Educational Classification in International Comparative Research
    Hildegard Brauns, Stefani Scherer, and Susanne Steinmann

12. The Classification of Education as a Sociological Background Characteristic
    Jürgen H.P. Hoffmeyer-Zlotnik

Part IV: Suggested Conventions for Selected Variables for Which Comparative Instruments Do Not Exist

13. How to Measure Sex/Gender and Age
    Christof Wolf and Jürgen H.P. Hoffmeyer-Zlotnik

14. How to Measure Race and Ethnicity
    Jürgen H.P. Hoffmeyer-Zlotnik

15. How to Measure Household and Family
    Walter Bien and Holger Quellenberg

16. How to Measure (New) Work Situations
    Bettina Langfeldt

17. How to Measure Income
    Uwe Warner and Jürgen H.P. Hoffmeyer-Zlotnik
Part V: Cross-Cultural Comparisons: Empirical Applications 325

18. Using CASMIN: The Effect of Education on Wages in Britain and Germany
   Malcolm Brynin 327

19. Education and Unemployment Risks among Market Entrants: A Comparison of France, the United Kingdom and West Germany
   Hildegarde Brauns, Markus Gangl, and Stefani Scherer 345

20. The Validity of Income Measurements in Comparative Perspective: Non-Responses and Biases
   Christian Holst 367

Part VI: Harmonising Demographic and Socio-Economic Variables: Synthesis 387

   Jürgen H.P. Hoffmeyer-Zlotnik and Christof Wolf 389

Contributing Authors 407
Index 409
Advances in Cross-National Comparison
A European Working Book for Demographic and Socio-Economic Variables
Hoffmeyer-Zlotnik, J.H.P.; Wolf, C. (Eds.)
2003, IX, 413 p., Hardcover