

2018 ADVERTISING RATES - PRINT (\$)

4-COLOR

	1x	3x	6x	12x
Full page	\$1,900	\$1,810	\$1,720	\$1,630
1/2 page	\$1,400	\$1,330	\$1,260	\$1,190

BLACK & WHITE RATES

	1x	3x	6x	12x
Full page	\$1,500	\$1,430	\$1,360	\$1,290
1/2 page	\$1,100	\$1,050	\$1,000	\$950

PREMIUM POSITIONS

	1x	3x	6x	12x
Inside Front Cover	\$2,570	\$2,450	\$2,330	\$2,210
Outside Back Cover	\$2,850	\$2,720	\$2,590	\$2,460
TOC	\$2,380	\$2,270	\$2,160	\$2,050

Tier 4 of 4

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