## 2018 ADVERTISING RATES - PRINT ($) 

### 4-COLOR

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$2,840</td>
<td>$2,710</td>
<td>$2,580</td>
<td>$2,450</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$2,330</td>
<td>$2,220</td>
<td>$2,110</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

### BLACK & WHITE RATES

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$1,690</td>
<td>$1,610</td>
<td>$1,530</td>
<td>$1,450</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$1,410</td>
<td>$1,340</td>
<td>$1,270</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

### PREMIUM POSITIONS

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$3,840</td>
<td>$3,660</td>
<td>$3,480</td>
<td>$3,300</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>$4,250</td>
<td>$4,050</td>
<td>$3,850</td>
<td>$3,650</td>
</tr>
<tr>
<td>TOC</td>
<td>$3,610</td>
<td>$3,440</td>
<td>$3,270</td>
<td>$3,100</td>
</tr>
</tbody>
</table>

### TITLES

- Aesthetic Plastic Surgery
- BJC
- CVIR
- Drug Delivery and Translational Research
- European Journal of Human Genetics
- Journal of Genetic Counseling
- Journal of Clinical Immunology
- Journal of Clinical Neuro-Oncology
- Journal of Gastrointestinal and Molecular Oncology
- Leukemia
- Modern Pathology

For more information on advertising opportunities, contact your Account Manager or our Sales Operations Team. To keep up-to-date on marketing solutions like these, sign up for our alerts at [nature.com/advertising](http://nature.com/advertising).