2018 ADVERTISING RATES - PRINT ($)

4-COLOR

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$2,840</td>
<td>$2,710</td>
<td>$2,580</td>
<td>$2,450</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$2,330</td>
<td>$2,220</td>
<td>$2,110</td>
<td>$2,000</td>
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</tbody>
</table>

BLACK & WHITE RATES

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$1,690</td>
<td>$1,610</td>
<td>$1,530</td>
<td>$1,450</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$1,410</td>
<td>$1,340</td>
<td>$1,270</td>
<td>$1,200</td>
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</tbody>
</table>

PREMIUM POSITIONS

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$3,840</td>
<td>$3,660</td>
<td>$3,480</td>
<td>$3,300</td>
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<tr>
<td>Outside Back Cover</td>
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<td>$4,050</td>
<td>$3,850</td>
<td>$3,650</td>
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<tr>
<td>TOC</td>
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<td>$3,440</td>
<td>$3,270</td>
<td>$3,100</td>
</tr>
</tbody>
</table>

TITLES

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