Asian Journal of Sustainability and Social Responsibility

Chief Editor: J.D. Kim

Asian Journal of Sustainability and Social Responsibility (AJSSR) provides a platform for research articles on Corporate Social Responsibility and Sustainability Development issues specific to the Asian region. In particular, AJSSR values research that helps the audience develop a better conceptual base for understanding sustainability and social responsibility of organizations in the Asian region which have recently paid more attention to these topics than previously.

AJSSR also provides greater emphasis on studies that are anchored in the real world, and it builds upon, extends, or tests theories, cases, or frameworks by providing managerial implications in sustainability and corporate social responsibility. The primary purpose of AJSSR is to enhance the field of sustainability and corporate social responsibility by developing a theory through a rigorous analysis of related problems.

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