Management Review Quarterly

Journal für Betriebswirtschaft
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» Innovative reviews on defined and important fields of business administration
» Critical evaluations of existing international research knowledge, relevant to new contexts and organized in a novel manner
» Published articles indicate the direction of future development trends

Starting 2014 the Journal für Betriebswirtschaft is published under a new title: Management Review Quarterly

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MRQ was founded in 1951 at the Hochschule für Welthandel in Vienna, Austria (now WU Vienna University of Economics and Business) as a German language journal under the title “Journal für Betriebswirtschaft (JfB)”. This makes MRQ/JfB one of the oldest research based business journals internationally.

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