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Social Computing, Behavioral-Cultural Modeling and Prediction


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This book constitutes the refereed proceedings of the 4th International Conference on Social Computing, Behavioral-Cultural Modeling and Prediction, held in College Park, MD, USA, March 29-31, 2011. The 48 papers and 3 keynotes presented in this volume were carefully reviewed and selected from 88 submissions. The papers cover a wide range of topics including social network analysis; modeling; machine learning and data mining; social behaviors; public health; cultural aspects; and effects and search.