Surgical Endoscopy
Official Journal of the Society of American Gastrointestinal and Endoscopic Surgeons (SAGES)
Official Journal European Association for Endoscopic Surgery (EAES)

SPRINGER NATURE

2017 Media Information

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Surgical Endoscopy represents the surgical aspects of interventional endoscopy, ultrasound, and other techniques in the fields of gastroenterology, obstetrics, gynecology, and urology, as well as gastroenterologic, thoracic, traumatic, orthopedic, and pediatric surgery. It is a worldwide forum for the description and discussion of various aspects of interventional endoscopy and ultrasound as integral elements of surgical practice. Interventional endoscopy and ultrasound have permitted decisive advances in surgery. The Journal serves the international surgical community for the transfer of information relating to practice, theory, and research in the various medical and surgical disciplines.

Surgical Endoscopy: A forum for discussion of interventional endoscopy and ultrasound as integral elements of surgical practice. Covers applications in gastroenterology, obstetrics, gynecology, and urology

Readership: The readership of Surgical Endoscopy consists primarily of general surgeons who are active in endoscopy, and in particular, laparoscopic and other minimal access procedures, including bariatric, colorectal, foregut and hepatobiliary procedures. (Source: Readership Survey conducted by Kaufman Wills, 2007)

Journal Established: 1986
Frequency: Monthly
2015 Impact factor: 3.54
Circulation: 6,200
Rank: 17/199
5-Year Impact Factor: 3.499
Alert Subscribers: 11,913
Monthly Page Views: 41,192
Monthly Unique Users: 30,971
### EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
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<tr>
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<td>31:1</td>
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<td>8/15/2017</td>
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<td>10/16/2017</td>
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If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
### Display 4-Color Rates

<table>
<thead>
<tr>
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<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
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<tbody>
<tr>
<td>1 pg</td>
<td>$3730</td>
<td>$3560</td>
<td>$3390</td>
<td>$3220</td>
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<tr>
<td>1/2 pg</td>
<td>$3240</td>
<td>$3090</td>
<td>$2940</td>
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### Display Black and White Rates

<table>
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<th>6 TIMES</th>
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<tbody>
<tr>
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<td>$1660</td>
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<tr>
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### Premium Positions

<table>
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<th>6 TIMES</th>
<th>12 TIMES</th>
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<tr>
<td>Inside Front Cover</td>
<td>$5060</td>
<td>$4820</td>
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<td>$4340</td>
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<tr>
<td>Outside Back Cover</td>
<td>$5600</td>
<td>$5340</td>
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<tr>
<td>TOC</td>
<td>$4680</td>
<td>$4460</td>
<td>$4240</td>
<td>$4020</td>
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- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

### Inserts

<table>
<thead>
<tr>
<th>Inserts</th>
<th>2x Earned B&amp;W Rate</th>
<th>4x Earned B&amp;W Rate</th>
<th># of pages x earned B&amp;W rate</th>
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<tbody>
<tr>
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<td></td>
</tr>
<tr>
<td>4-Page Insert</td>
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</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>SIZING</th>
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<th>WIDTH</th>
<th>DEPTH</th>
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<tr>
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<tr>
<td>1/2 page Vertical</td>
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<td>10</td>
<td></td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
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<td>5</td>
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<tr>
<td>2-Page Spread</td>
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