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Frequency: Monthly
2013 Impact factor: 3.952
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<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume/ Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
<th>Bonus Distribution</th>
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<tbody>
<tr>
<td>January</td>
<td>32:1</td>
<td>11/24/2014</td>
<td>11/24/2014</td>
<td>1/02/2015</td>
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<td>September</td>
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<td>7/24/2015</td>
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<td>8/28/2015</td>
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<td>October</td>
<td>32:10</td>
<td>8/24/2015</td>
<td>8/24/2015</td>
<td>9/28/2015</td>
<td>American Association of Pharmaceutical Scientists</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>Biomedical Engineering Society</td>
</tr>
<tr>
<td>November</td>
<td>32:11</td>
<td>9/21/2015</td>
<td>9/21/2015</td>
<td>10/26/2015</td>
<td>Society for Neuroscience</td>
</tr>
</tbody>
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Cancellations are not accepted after the closing date for space reservations.

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Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
### Display Advertising Rates

<table>
<thead>
<tr>
<th></th>
<th>1 Time</th>
<th>3 Times</th>
<th>6 Times</th>
<th>12 Times</th>
<th>24 Times</th>
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</thead>
<tbody>
<tr>
<td>1 pg</td>
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<td>$1640</td>
<td>$1615</td>
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<td>$940</td>
<td>$915</td>
<td>$895</td>
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### Classified Advertising Rates

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<tr>
<td>1/4 pg</td>
<td>$820</td>
<td>$790</td>
<td>$780</td>
<td>$740</td>
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### Color Charges

<p>| | |</p>
<table>
<thead>
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<tr>
<td>Standard</td>
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<tr>
<td>Matched</td>
<td>$1320</td>
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<tr>
<td>4-Color</td>
<td>$1600</td>
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</tbody>
</table>

Full color charges also apply to fractional pages. Bleed: no charge.

### Inserts

- 2-Page Insert: 2x Earned B&W Rate
- 4-Page Insert: 4x Earned B&E Rate
- Larger Units: # of pages x earned B&W rate

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- Second Cover: 35% over earned B&W rate
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- Fourth Cover: 50% over earned B&W rate
- Other specified: 10% over earned B&W rate

- Premium over earned b/w page rate. Non-cancelable.
- Premium positioning not guaranteed with insert.
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<table>
<thead>
<tr>
<th>SIZING</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>AD SIZE IN INCHES</td>
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<td></td>
</tr>
<tr>
<td>Full page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
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<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

Bleed: Plate size: 8 ½” X 11 ¼”. Trim size: 8 ¾” X 11”. • Keep live matter at least ¼” from all sides. • On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

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Type of Binding: Perfect Halftone: 133

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