Pharmaceutical Research

Official Journal of the American Association of Pharmaceutical Scientists

2016 Media Information

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- Presents research spanning the entire spectrum of drug discovery, development, evaluation, and regulatory approval
- Covers pharmacodynamics, and pharmacogenomics; molecular biopharmaceutics and drug disposition; and computational biopharmaceutics and more
- An official journal of the American Association of Pharmaceutical Scientists

Readership: Pharmaceutical scientists primarily involved in R&D but also in academics, regulatory affairs and corporate management.

Frequency: Monthly
2014 Impact factor: 3.420
Circulation: 12,000
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Official Journal of the American Association of Pharmaceutical Scientists
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<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
<th>Bonus Distribution</th>
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<tbody>
<tr>
<td>March</td>
<td>33:3</td>
<td>1/22/2016</td>
<td>1/22/2016</td>
<td>2/26/2016</td>
<td>American Society for Neurochemistry</td>
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<td>April</td>
<td>33:4</td>
<td>2/19/2016</td>
<td>2/19/2016</td>
<td>3/25/2016</td>
<td>American Society for Cancer Research</td>
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<td>September</td>
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<td>7/22/2016</td>
<td>7/22/2016</td>
<td>8/26/2016</td>
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<td>8/22/2016</td>
<td>9/26/2016</td>
<td>American Association of Pharmaceutical Scientists Biomedical Engineering Society</td>
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<tr>
<td>November</td>
<td>33:11</td>
<td>9/21/2016</td>
<td>9/21/2016</td>
<td>10/26/2016</td>
<td>Society for Neuroscience</td>
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Cancellations are not accepted after the closing date for space reservations.

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<tr>
<th>B&amp;W RATES</th>
<th>1 TIME</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
<th>24 TIMES</th>
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<td>$915</td>
<td>$895</td>
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## INSERTS

<table>
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<tr>
<td>2-Page Insert</td>
<td>2x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
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<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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- Second Cover: 35% over earned B&W rate
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- Other specified: 10% over earned B&W rate

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<table>
<thead>
<tr>
<th>AD SIZE IN INCHES</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

Bleed: Plate size: 8 ½” X 11 ½”.
Trim size: 8 ¼” X 11”.
• Keep live matter at least ¼” from all sides.
• On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

Printing Process: web
Paper stock within journal:
• Inside pages: 60 # white Sterling gloss.
• Covers: 10 point coated two sides.
Type of Binding: Perfect
Halftone: 133

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