Advertising Rates 2017
effective October 1st, 2016

Pediatric Nephrology

— Journal of the International Pediatric Nephrology Association
Pediatric Nephrology publishes original laboratory or clinical research and new or important clinical observations pertaining to any aspect of the wide spectrum of acute and chronic diseases that affect renal function in children as well as on hypertension and fluid and electrolyte metabolism. Studies may involve medical, surgical, nutritional, physiologic, biochemical, pathologic or immunologic aspects of disease, imaging techniques or consequences of renal failure. Such work is published either as full length original contributions or as brief reports. The journal also reviews important new developments or controversial issues in the field through invited contributions from recognized authorities and through summaries by its contributing editors of related literature. Special features include pathologic case conferences, a section on practical pediatric nephrology, letters to the editors and a question and answer forum.

**Profile**

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**Editor**  
Michel Baum, Dallas

**Co-Editor**  
Lesley Rees, London

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**Print-run**  
2,000 Exemplare

**Subscription**  
1,770 Exemplare

**Total circulation**  
1,800 Exemplare

**Circulation**  
Europe  15,9 %  
USA/Canada  64,9 %  
Asia/Japan  11,4 %  
other countries  7,8 %

**Distribution**  
paid subscription only

**Publication frequency**  
12 issues per year  
(Please see the publication schedule)

**Terms of payment**  
Net 30 days after receipt of our invoice;  
2 % cash discount if paid within 14 days of invoice date; 3 % cash discount if paid in advance of publication.

**Remittance to**  
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as at October 2016
### Journal size
210 mm wide x 279 mm high
add 5 mm to trim size to all sides

### Bleed size

### Printing method
offset printing

### Printing material
electronic data only

<table>
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<th>type area Width x Height</th>
<th>trim size Width x Height</th>
<th>b/w-Rates</th>
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<td>210 x 279 mm</td>
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### Discounts

#### (within one year)

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<td>18 x = 15 %</td>
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### Classified ads
20 % reduction from standard rate

### Colour charges

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<td>4-colour-rate</td>
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<td>each special colour (standard colours according to ISO 12647-2)</td>
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### Publication schedule 2017

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<th>Cover Month</th>
<th>Publication date</th>
<th>Closing date</th>
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All dates 2017 unless noted otherwise; subject to alterations.
### Online/SpringerLink

**Target group**
Academics worldwide

**Profile**
SpringerLink (URL: link.springer.com/) is one of the world’s leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for physicians, researchers and scientists.

**Targeting**
SpringerLink offers a variety of targeting options to improve the targeting of your message.

**Rates**
cost per thousand € 85,–

**Placement**
Journal level, on all abstract pages and on the table of content. Only one advert per page.

**Online ad format**
160 x 600 Pixel, static or animated 728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG Linked to a URL of your choice!

Other online options on request.

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### e-ToC Alert*

**Target group**
3329 e-ToC Alert Subscribers (as of October 2016)

**Rates**
ad price per alert € 1.700,–

**Placement**
Positioned in the top part under Important News

**Ad format**
468 x 60 Pixel, static, linked to a webpage of your choice.

* = Subject to approval by the society