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An international multi-disciplinary journal which is a joint initiative between the International Osteoporosis Foundation and the National Osteoporosis Foundation, Osteoporosis International provides a forum for the communication and exchange of current ideas concerning the diagnosis, prevention, treatment and management of osteoporosis and other metabolic bone diseases.

It publishes: original papers - reporting progress and results in all areas of osteoporosis and its related fields; review articles - reflecting the present state of knowledge in special areas of summarizing limited themes in which discussion has led to clearly defined conclusions; educational articles - giving information on the progress of a topic of particular interest; case reports - of uncommon or interesting presentations of the condition. While focusing on clinical research, the Journal will also accept submissions on more basic aspects of research, where they are considered by the editors to be relevant to the human disease spectrum.

**Readership:** The readership is multidisciplinary, consisting of bone and mineral specialists from the following disciplines: endocrinology, internal medicine, orthopedic surgery, nephrology, and rheumatology.

**Frequency:** Monthly

**2014 Impact factor:** 4.169

**Circulation:** 800
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<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
<th>Bonus Distribution</th>
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<td>12/22/2015</td>
<td>1/26/2016</td>
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<td>March</td>
<td>27:3</td>
<td>1/22/2016</td>
<td>1/22/2016</td>
<td>2/26/2016</td>
<td>IOF-ESCEO Congress</td>
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<td>8/26/2016</td>
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<td>27:10</td>
<td>8/22/2016</td>
<td>8/22/2016</td>
<td>9/26/2016</td>
<td>American College of Rheumatology Annual Meeting</td>
</tr>
</tbody>
</table>

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DISPLAY ADVERTISING RATES

<table>
<thead>
<tr>
<th>B&amp;W RATES</th>
<th>1 TIME</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
<th>24 TIMES</th>
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<td>$580</td>
<td>$550</td>
<td>$490</td>
<td>$450</td>
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CLASSIFIED ADVERTISING RATES

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<tr>
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<td>$470</td>
<td>$495</td>
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COLOR CHARGES

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<tr>
<td>STANDARD</td>
<td>$750</td>
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<td>MATCHED</td>
<td>$950</td>
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<tr>
<td>4-COLOR</td>
<td>$1500</td>
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INSERTS

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<tbody>
<tr>
<td>2-Page Insert</td>
<td>2x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>Larger Units  # of pages x earned B&amp;W rate</td>
<td></td>
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COVER AND PREFERRED POSITIONS

<p>| | |</p>
<table>
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<tbody>
<tr>
<td>Second Cover</td>
<td>35% over earned B&amp;W rate</td>
</tr>
<tr>
<td>Third Cover</td>
<td>15% over earned B&amp;W rate</td>
</tr>
<tr>
<td>Fourth Cover</td>
<td>50% over earned B&amp;W rate</td>
</tr>
<tr>
<td>Other specified</td>
<td>10% over earned B&amp;W rate</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>AD SIZE IN INCHES</th>
<th>WIDTH</th>
<th>DEPTH</th>
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</thead>
<tbody>
<tr>
<td>Full page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

Bleed: Plate size: 8 1/2” X 11 1/4”.
Trim size: 8 1/4” X 11”.
- Keep live matter at least ¼” from all sides.
- On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

Printing Process: web
Paper stock within journal:
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- Covers: 10 point coated two sides.
Type of Binding: Perfect
Halftone: 133

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