2016 Media Information

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The Journal of Nuclear Cardiology® is the only journal in the world devoted to this dynamic and growing subspecialty. Physicians and technologists value the journal not only for its peer-reviewed articles, but also for its timely discussions about the current and future role of nuclear cardiology. Original articles address all aspects of nuclear cardiology, including interpretation, diagnosis, imaging equipment, and use of radiopharmaceuticals. As the official publication of the American Society of Nuclear Cardiology, the journal also brings readers the latest information emerging from the Society's task forces and publishes guidelines and position papers as they are adopted.

Readership: Cardiologists, nuclear medicine physicians, radiologists, other interested clinicians and investigators, and technologists.

Journal Established: 1994
Frequency: Bimonthly
2014 Impact factor: 2.942
Circulation: 3,300
Journal of Nuclear Cardiology®

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Official Journal of the American Society of Nuclear Cardiology

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**Cancellations are not accepted after the closing date for space reservations.**

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

**Acceptance Policy:** The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
Journal of Nuclear Cardiology®

2016 Media Information

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Full color charges also apply to fractional pages. Bleed: no charge.

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• Premium over earned b/w page rate. Noncancelable.
• Premium positioning not guaranteed with insert.
• Please consult with your sales representative for availability of all positions.

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All payments are to be made payable to Springer and the journal title, in U.S. funds drawn on a U.S. bank, within 30 days of the invoice date. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for monies due and payable to the Publisher.

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MECHANICAL REQUIREMENTS

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<td>2-Page Spread</td>
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Bleed: Plate size: 8 ½” X 11 ¼”. Trim size: 8 ¾” X 11”.
• Keep live matter at least ¼” from all sides.
• On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

Printing Process: web
Paper stock within journal:
• Inside pages: 60 # white Sterling gloss.
• Covers: 10 point coated two sides.
Type of Binding: Perfect
Halftone: 133

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Two-page insert: 8 ½” X 11 ¼”.
Four-page insert: 17” X 11 ¼” (before folding). Keep live matter ½” from trim.
Stock weight: Maximum 80 # gloss.
Quantity: Amount from “total circulation” plus 10% “additional”. It is recommended that the advertiser contact Corporate Advertising, when an issue has a larger print run.
Closing date: Same as ad closing date.

PRODUCTION REQUIREMENTS

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