2016 Media Information

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The *Journal of Neuro-Oncology* is a multi-disciplinary journal encompassing basic, applied, and clinical investigations in all research areas as they relate to cancer and the central nervous system. It provides a single forum for communication among neurologists, neurosurgeons, radiotherapists, medical oncologists, neuropathologists, neurodiagnosticians, and laboratory based oncologists conducting relevant research. The *Journal of Neuro-Oncology* does not seek to isolate the field, but rather to focus the efforts of many disciplines in one publication through a format which pulls together these diverse interests. More than any other field of oncology, cancer of the central nervous system requires multidisciplinary approaches. To alleviate having to scan dozens of journals of cell biology, pathology, laboratory and clinical endeavours, *JNO* is a periodical in which current, high-quality, relevant research in all aspects of neuro-oncology may be found.

**Frequency:** 15 times per year

**2014 Impact factor:** 3.070

**Electronic Circulation:** 262,174
Journal of Neuro-Oncology
AANS/CNS Section on Tumors

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2016 Media Information

AANS/CNS Section on Tumors
# Journal of Neuro-Oncology

**AANS/CNS Section on Tumors**

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## EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
<th>Bonus Distribution</th>
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<tbody>
<tr>
<td>February</td>
<td>126:3</td>
<td>12/22/2015</td>
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<td>1/26/2016</td>
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<td>1/22/2016</td>
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<td>April</td>
<td>127:2</td>
<td>2/19/2016</td>
<td>2/19/2016</td>
<td>3/25/2016</td>
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<td>September</td>
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<td>7/22/2016</td>
<td>7/22/2016</td>
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<td>7/22/2016</td>
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<td>8/22/2016</td>
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<td>10/24/2016</td>
<td>11/28/2016</td>
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Cancellations are not accepted after the closing date for space reservations. If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

**Acceptance Policy:** The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
### Display Advertising Rates

<table>
<thead>
<tr>
<th>B&amp;W Rates</th>
<th>1 Time</th>
<th>3 Times</th>
<th>6 Times</th>
<th>12 Times</th>
<th>24 Times</th>
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</thead>
<tbody>
<tr>
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<td>$1250</td>
<td>$1125</td>
<td>$1040</td>
<td>$955</td>
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<tr>
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<td>$735</td>
<td>$705</td>
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<td>$650</td>
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<tr>
<td>1/4 pg</td>
<td>$595</td>
<td>$515</td>
<td>$450</td>
<td>$400</td>
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### Classified Advertising Rates

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<tbody>
<tr>
<td>1 pg</td>
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<td>1/4 pg</td>
<td>$595</td>
<td>$515</td>
<td>$450</td>
<td>$400</td>
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### Color Charges

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<th>Rate</th>
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<td>STANDARD</td>
<td>$630</td>
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<tr>
<td>MATCHED</td>
<td>$950</td>
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<tr>
<td>4-COLOR</td>
<td>$1400</td>
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Full color charges also apply to fractional pages. Bleed: no charge.

### Inserts

- 2-Page Insert: 2x Earned B&W Rate
- 4-Page Insert: 4x Earned B&W Rate
- Larger Units: # of pages x earned B&W rate

### Cover and Preferred Positions

- Second Cover: 35% over earned B&W rate
- Third Cover: 15% over earned B&W rate
- Fourth Cover: 50% over earned B&W rate
- Other specified: 10% over earned B&W rate

### Payment Terms

All payments are to be made payable to Springer and the journal title, in U.S. funds drawn on a U.S. bank, within 30 days of the invoice date. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for monies due and payable to the Publisher.

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MECHANICAL REQUIREMENTS

<table>
<thead>
<tr>
<th>SIZING</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

Bleed: Plate size: 8 ½” X 11 ¾”.
Trim size: 8 ¼” X 11”.
• Keep live matter at least ¼” from all sides.
• On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

Printing Process: web
Paper stock within journal:
• Inside pages: 60 # white Sterling gloss.
• Covers: 10 point coated two sides.
Type of Binding: Perfect
Halftone: 133

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Stock weight: Maximum 80 # gloss.
Quantity: Amount from “total circulation” plus 10% “additional”. It is recommended that the advertiser contact Corporate Advertising, when an issue has a larger print run.
Closing date: Same as ad closing date.

PRODUCTION REQUIREMENTS
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